

THAPAR MBA 2022

Placement Dossier

LMTSM
LM THAPAR SCHOOL OF MANAGEMENT
NEW INDIA STARTS HERE

ti
THAPAR INSTITUTE
OF ENGINEERING & TECHNOLOGY
(Deemed to be University)

**ENDORSED BY
INDIA'S TOP
CORPORATIONS.**

www.lmtsm.thapar.edu

Our Mission

We educate globally sensitive graduates with a Scholarly and Social Entrepreneurial Mindset.

Our Vision

We want to be a source of impactful ideas for influencing management education and business practices through research, teaching, consulting and corporate & community engagement.

Our Program Goals

- To develop a deeper understanding of the dynamics of modern businesses and related challenges across the world.
- To enable our graduates analyze, reframe and solve the real world business problems in sustainable and entrepreneurial ways.
- To instil scholarly and prosocial mindset for global well-being and lifelong learning.

Our Motto

- Initiate
- Innovate
- Inspire
- Implement

Our Graduates

Confident yet humble

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Thapar School of Management

TOP RANKED BUSINESS SCHOOL

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Learn from The Best

Academicians with PhDs from renowned Universities across the globe

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MBA 2021-23

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THE THAPAR ADVANTAGE.

THE WORLD UNIVERSITY RANKINGS #127 Asia Ranking Times Higher Education

QS UNIVERSITY RANKINGS ASIA #251-260 in QS Asia University Rankings

nirf #28 Engineering Institute, NIRF 2022

#31 University, all India, NIRF 2022

#53 B-School, all India, NIRF 2022

World Recognized



THAPAR INSTITUTE OF ENGINEERING & TECHNOLOGY

Thapar Institute of Engg. & Technology (TIET) brings to the world 64 years of excellence teaching and research. The Institute is in Patiala spread over a 250-acre campus with modern infrastructure and beautiful gardens. The Institute has grown and evolved during the last six decades of its existence. Nearly 18,500 engineers have left its portals so far, distinguishing themselves as proud Thaparians in diverse fields in India and abroad. In recognition of the contribution of the Institute towards engineering and science education, TIET was granted full autonomy and the status of a Deemed to be University in 1985 by UGC.



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At LM Thapar School of Management, our approach to business education is grounded in four fundamental principles: Ethical decision making, Inclusive human resources management, Sustainable strategy development and Entrepreneurial growth. We entrust our graduates with the vital responsibilities of creating corporations, developing communities and redesigning institutions to be Ethical, Inclusive and Sustainable.

We strive to continuously provide an extraordinary learning experience through the dedication of a passionate group of faculty with rich industry and academic experience, and with an excellent student-teacher ratio. We are proud to state that companies like KPMG, American Express, Deloitte, Ernst & Young, Blackstone, Hyundai, Nestle and Moody's Analytics recruit on campus.

I encourage you to learn more about our philosophy of developing professionals who are adept at creating and propagating sustainable and ethical management practices across the globe, and to join us in our ongoing effort to creating a bold new business world where what is good for corporations will be good for all stakeholders.



PROF. **PADMAKUMAR NAIR**
DIRECTOR & DEAN
LM THAPAR SCHOOL OF MANAGEMENT

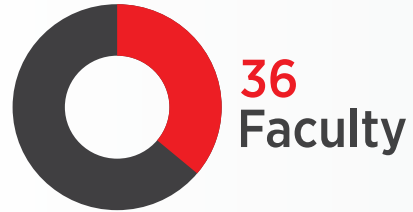
LM THAPAR SCHOOL OF MANAGEMENT.

At LMTSM we dream, we design, we architect and we build. We are on a journey developing ideas, training minds, challenging thoughts and stretching possibilities. Our ultimate goal is developing corporate and community leaders for defining and building the new India and ultimately the new world of our dreams. We dream the new India to be a model state grounded in the ethos of sustainability and inclusiveness. The right place for a great nation and a model for every institution in the world.

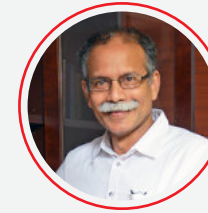


LEARN FROM THE BEST

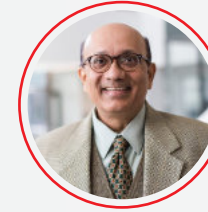
Our Faculty consists of academicians with PhDs from renowned universities and is armed with extensive Industry experience and detailed knowledge of business concepts and practices. Also, they are dedicated to generating new ideas to enhance management learning in the classrooms.



Prof. Aard Groen
Professor of Innovative
Entrepreneurship and Scientific
Director, NIKOS (The Netherlands
Institute for Knowledge Intensive
Entrepreneurship)
University of Twente, Netherlands



Prof. Padmakumar Nair
Dr. Eng., Ph.D., M.Tech., MBA
Strategic Marketing Management,
Organisational Behaviour,
Entrepreneurship



Prof. Hemant Merchant
Visiting Professor of Strategy and
International Management
Florida Atlantic University
USA



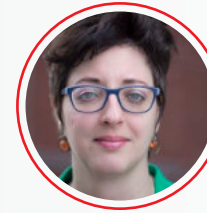
Dr. Pradeep Kr Gupta
Ph.D., FDP (IIM-A), UGC-NET,
MBA (Finance & Control)
Financial Accounting &
Management Accounting



Prof. P C Vanander Sijde
Visiting Professor of Organisation
Science & Business Innovation
Education Director, Master BCO
VU University, The Netherlands



Prof. Abhijit Biswas
Visiting Professor - Management
Ph.D., M.S., B.Tech.
University of Texas, Dallas
USA



Dr. Ingrid Wakkee
Visiting Professor of
Entrepreneurship & Business
Innovation, VU University,
The Netherlands



Dr. Vipul Gupta
Ph.D., MBA, B.E.
Operations Management
and Six Sigma



Dr. Efthymios Constantinides
Visiting Professor of Digital Marketing
Faculty of Behavioural, Management
and Social Sciences (BMS), NIKOS,
University of Twente, The Netherlands



Dr. Olga Belousova
Visiting Professor of
Entrepreneurship
University of Groningen,
The Netherlands



Kenichiro Akiyama
Representative Director
MINORI Management Research
Institute Tokyo, Japan



Dr. Karminder Ghuman
Ph.D., MBA, M.Sc.
Entrepreneurship and Innovation,
Marketing Management,
Business Management



Dr. Inderjit Kaur
FPM, MBA, B.E.
Investment Analysis,
Portfolio Management



Dr. Divya Bhutiani
Ph.D. (Entrepreneurship and Innovation)
Visiting Assistant Professor of Social
Entrepreneurship, Transformational
Leadership, University of Groningen



Dr. Amit Kr Bhardwaj
Ph.D., MBA, M.E., M.Sc.
Information Systems
and Data Security



Dr. Gopala Krishnan
Supply Chain and Operations
University of Liverpool
Management School
England



Dr. Ankit Mahindroo
Ph.D., MBA, B.E.
Information Systems
and Operations



Prof. Gerhard Fatzer
Organisational Behaviour & Action
Science, Visiting Faculty at MIT
Sloan School of Management and
IEDC Bled School of Management



Prof. Sreekumar B. Pillai
(Ph.D.), MBA, DSM, AMT (Retail)
Retail Management, Business
Strategy, Market Research, Data
Analytics



Dr. Harjot Singh
Ph.D., MBA, B.E.
International Marketing,
Global Business Environment



Dr. Gaurav Goyal
Ph.D., MBA, M.Tech., B.Tech
Supply Chain and
Logistic Management



Prof. Attila Pausits
Visiting Professor of Academic and
Research Collaboration in Higher
Education, Danube University
Krems, Austria



Dr. Piyush Verma
Ph.D., MBA
Business Economics, Strategy,
International Business,
Technology Management



Dr. Gurparkash Singh
Ph.D., Masters in IS (Research)
PGDIT, BA Hons.
Information Systems,
Business Ethics



Dr. Arunesh Garg
Ph.D., MBA, B.E.
Marketing Management



Dr. Piyush Kumar
Ph.D., B.Tech.
Business Analytics and Data
Sciences, Business Economics



Dr. Sonia Garg
Ph.D., MBA, B.Tech.
Finance and Accounting



Prof. Steve Walsh
Visiting Professor, Finance,
International Management of
Technology and Entrepreneurship
University of New Mexico, New Mexico



Dr. Rudra Rameshwar
Ph.D., M.Tech., B.E.
Research Methods, Quantitative
Techniques, Energy Management



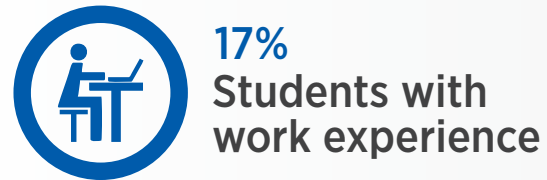
Dr. Sandeep Goyal
Ph.D., PGPM, B.E.
Business Analytics and
Data Science



Dr. Piyush Kumar
Ph.D., B.Tech.
Information Systems,
Business Statistics,
E-Business Systems

MBA 2021-23 BATCH PROFILE.

The admission process at Thapar School of Management follow a rigorous multistage selection process. During our admissions process we look for individuals with intellectual interests, and a desire to stretch themselves through a meticulously designed academic programme. The admission process is designed to allow all applicants to illustrate their leadership skills. The students are from all parts of India who together create an exciting, dynamic and diverse environment on campus. The batch 2020-22 include individuals with work experience and have completed their summer internships and live projects to get knowledge of opportunities and challenges faced by organisations.



Internship Domains

Financial Services • Manufacturing • Research & Consulting • International Management • Healthcare/Pharmaceuticals/Biotech • Higher Education • FMCG/Retail • Information Technology • Telecommunications • Infrastructure/Realty

Functional Experience



THE GLOBAL IMMERSION PROGRAM.

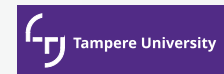
The MBA Program boasts a curriculum that challenges students to view business through an international scope. The Summer Internships abroad offer a unique opportunity for students to gain much needed global exposure. The Global Immersion Program at LMTSM provides unique firsthand experience with the business and culture of the host country. The consulting and research projects provide individuals with an insight on applying class room theories to real world business problems. We strongly believe future leaders must not only be equipped with global sensitivity but also must possess an intuitive understanding on ways to leverage innovative business models from developed to emerging markets.

 **Cross Cultural Immersion Programs**

 **10+ Partner Universities to choose from**



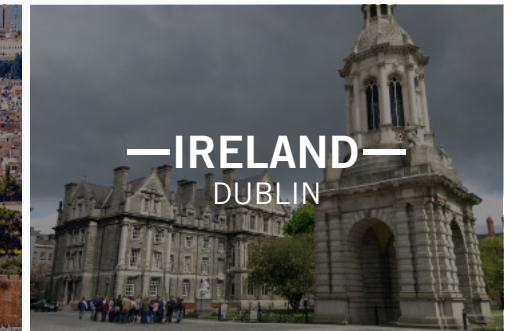
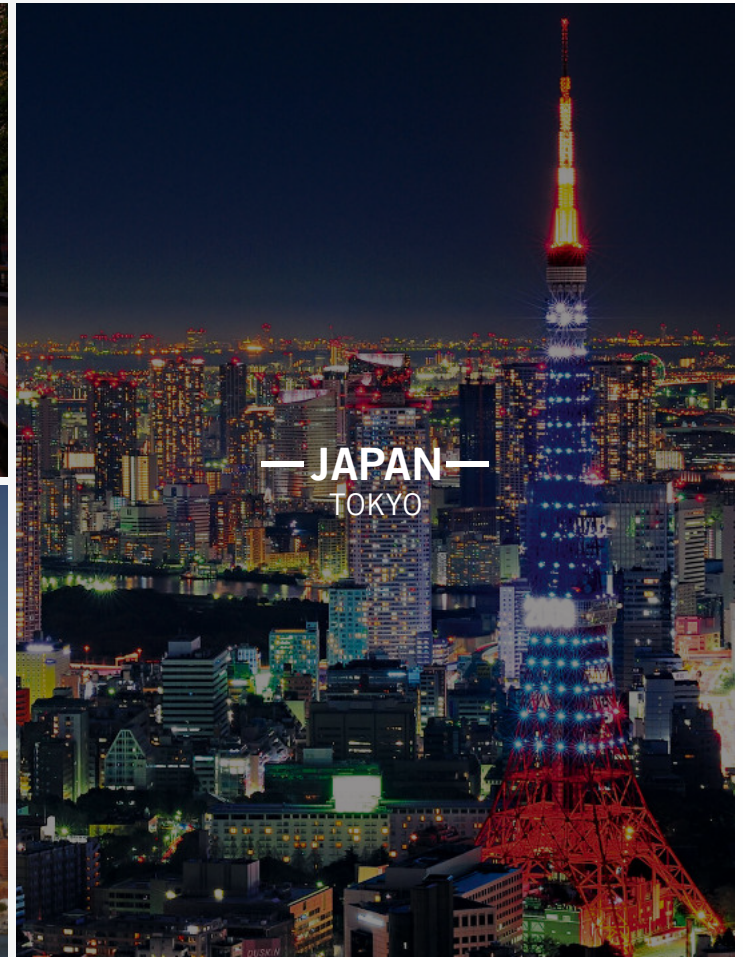
UTKARSHA CHOPRA Business Analyst, KPMG Crimsonwing
 “I got a life-changing opportunity of studying one semester in University of Malta (Europe) as a visiting student which gave me a hands-on experience for the recent trends in technology available in the IT sector and of course an edge over other students. It also helped me grab international placement in one of the 'Big Four' auditor organisations of the world KPMG Crimsonwing.”



& Many more to choose for Summer Internship, Semester/Year Exchange.

Signatory to
PRME Principles for Responsible Management Education
 an initiative of the United Nations Global Compact

AACSB Business Education Alliance
 Member



STUDENT ALUMNI NETWORK.

THAT SPANS THE GLOBE

Sameer Kumar Jasra

MBA Graduate 2017
Research Support Officer
University of Malta

“The MBA program at Thapar School of Management gives multiple opportunities for Global Exposure than most other programs. My summer internship project got me a full-time position as Research Support manager at University of Malta (EU) at a gross remuneration of Rs. 25.63 lacs p.a.”



Abhishta Sharma

MBA Graduate 2015
Research Scholar
University of Twente

“My Summer Internship at University of Twente gave me the opportunity to get the Research Scholar Position at a gross remuneration of ₹17.34 lacs per annum.”



Arumka Jolly

MBA Graduate 2012
Human Resource Lead
Genpact India

“Thapar School of Management has one of the rigorous and dynamic curricula. Throughout the course, we were taught diverse subjects through the use of real business cases, group presentations, and interactive industry sessions.

I am a doer, achiever and problem solver and can quickly understand any difficult situation and implement my experience and learning into practice to benefit and achieve organizational goals and this I attribute to the DNA of Thapar Business School running in me.”



The journey of a student at LMTSM continues long after they graduate. As a member of Thapar Institute's Alumni Association students have access to a global network. The alumni network currently counts to 21,500+ who are spread over 95 countries. The network helps our alumnus to continuously share further educational opportunities and multiple ways to connect professionally across various industries/sectors.

At Thapar we organise a wide range of seminars, talks, networking events, and social events to allow alumni to preserve their ties and develop their interests. Alumni can choose for their profile to be included in our database with our Employability Team from which potential candidate details are shared with top companies. There are exclusive events organised to invite alumni as exclusive guest speaker and other networking events. At Thapar we say 'Stay connected for Life', for keeping in touch with former classmates and colleagues we carry out initiatives on social media.

Himanshu Arora

MBA Graduate 2016
Electrolux - Stockholm

“Thapar has helped me to nurture myself and develop skill sets, to give my career an excellent platform. It gave me an eye to look at the things on a bigger picture, yet keeping in focus on small details. I am very great full to LMTSM that i took this course which gave my career a good start in sales and operations.”



Rajan Mittal

MBA Graduate 2010
Head - Business Process
Excellence
Bahrain Airport Company

“The MBA program at Thapar School of Management has been the most defining education experience of my life. The program definitely widens ones' fundamental approach to business.”



Nikhil Sharma

MBA Graduate 2010
Supply Chain Lead
Michelin India

“LMTSM completely changed the way I used to approach things, I turned out to be more practical & rational in my solutions. Thanks to the wonderful Faculty in LMTSM who imbibed practical thinking to the very core which develops in us a new perspective of looking at life. I wish my school a great journey of transforming young India.”



OPENING DOORS TO FUTURE SUCCESS.

Top Institutions, consulting firms, consumer products manufacturers, financial institutions, and technology companies are among those firms that hire Thapar graduates as interns and as full-time employees. The employers seek out MBA students because they demonstrate not only a mastery of powerful quantitative and management tools, but also in-depth understanding of best practices for the changing technological, global, and human dimensions of business.

An Impressive Array of Placement related activities

The Employability Team of the school is dedicated to provide 100 percent opportunities to all the students. The first year students are provided with the basic soft skill knowledge along with the regular curriculum, whereas the final year students have in-school intensive training. The team and faculty at TSM strive to equip students with required expertise & proficiency to help them in their next stage of career. The school organises various rounds of placement symposium for students to get an overall idea of the selection processes of various industries. The students are also given ample opportunities to network with eminent industry speakers and distinguished foreign faculty at various occasions.

A Personal Approach

The school’s small MBA class size allows career advisers and trainers to offer a personalised, hands-on approach to career search. The goal of the TSM is to provide all students with resources and opportunities to successfully match their skills and interests with a potential employer.



Current Placement Highlights



OUR TOP RECRUITERS



SPECIALIZATIONS TO CHOOSE FROM.

Marketing Management

At LMTSM, Marketing is a perfect blend of theory and practical exposure. The highly acclaimed and qualified faculty assures that the students get to learn and develop skills to deliver in real business environment. The curriculum and pedagogy are structured to meet the needs of corporate and adapt to its dynamics. In LMTSM the focus is laid on practical, case-based learning with active participation. To meet the industry requirement all aspects of marketing are covered as part of course. The confluence of bright students, distinctive pedagogy and top-notch faculty has resulted in a talent pool waiting to be exploited by the industry bigwigs.

List of Courses

- Customer Relationship Management
- Digital Marketing
- Sales and Distribution Management
- Consumer Behaviour
- International Marketing
- B2B Marketing
- Marketing Research
- Services Marketing and Retail Management
- Advertising and Brand Management
- Marketing Analytics

Learning Outcomes

- Design and implement a marketing research field project
- Use relevant frameworks to analyse consumer behaviour problems
- Lead inter-functional teams to successfully develop new market offerings
- Predict how different marketing strategies will affect consumer behaviour
- Use behavioural evidence to evaluate alternative marketing strategies
- Make practical and relevant brand building decisions

“Marketing is not the art of finding clever ways to dispose of what you make. Marketing is the art of creating genuine customer value. It is the art of helping your customer become better off. The marketer's watchwords are quality, service, and value.”

Philip Kotler
Marketing Author

Business Analytics and Big Data

More than 90% of the world's data has been generated in last two years. Today, there are more than 4.3 billion internet users and 3.5 billion smartphone users globally generating more than 2.5 quintillion bytes (2.5×10^{18} bytes) of data every day. Considering the humongous amount of data generation, it has become a critical corporate asset and source of competitive advantage for the companies everywhere. This has led to a huge increase in demand for data analytics professionals across the companies globally. According to IBM report titled “The Quant Crunch: Demand for data science skills is disrupting the job market”, annual demand for data analytic professionals will increase to around 700,000 openings by 2020.

Business Analytics and Big Data specialization provides an opportunity to the students who want to gain expertise and build career in business analytics and big data discipline. Students will learn how to analyze the large volume of structured and unstructured data to make informed business decisions in the areas of marketing, human resource, finance, and operations. Students will develop analytic mindset and data-oriented skills in this course.

List of Courses

- Marketing Management & Analytics
- Business Statistics & Modeling
- Analytics Programming with R
- Advanced Databases – Relational (RDBMS) & Big Data
- Optimization Techniques
- Machine Learning
- Data Mining
- Data Visualization
- Big Data Management & Computing
- Multi Variate Analysis & Business Research (SaS/ R)
- Analytics Programming with Python
- Business Forecasting: Methods & Applications
- Artificial Intelligence & Applications
- Cloud Computing & Technologies
- Financial Modelling & Analytics
- Credit Risk Analytics
- Retail Commerce Analytics
- B2B & Supply Chain Analytics
- HR Analytics

Learning Outcomes

- Learn how to extract, transform, load and integrate huge volumes of different data types to build and deploy machine learning models.
- Understand key analytic programming languages and their application in deriving analytic outcomes for different business scenarios.
- Develop skills in creating machine learning models to deal with real world problems
- Appreciate the importance of contemporary developments in analytics domain and its impact on business and society today and in the future.

“Consumer data will be the biggest differentiator in the next two to three years. Whoever unlocks the reams of data and uses it strategically will win.”

Angela Ahrendts

Senior Vice President, Retail, Apple Inc.



Finance

The MBA in Finance at LMTSM provides students with the concepts and tools for participating in the financial decision making process for variety of businesses and organisations that require special understanding of financial analysis, management and systems. The curricula and pedagogy are constantly updated to meet evolving needs of the industry. The program offered as a 2-year course is meant to hone students' skills and challenge conventional wisdom related to financial management, management accounting and control, banking, privatisation and international finance. Playing the role of a foundation for all kinds of organisations as well as shaping the nationwide policies of sustenance and competition on the global canvas, finance is a diverse and complex field in itself. The program nurtures and develops world class business leaders with personalised care and attention, in small work groups, and in a practical, application oriented environment.

List of Courses

- Securities Analysis & Portfolio Management
- Corporate Valuation and Restructuring
- Banking and Financial Services
- Insurance and Risk Management
- Wealth Management and Personal Financial Planning
- Strategic Cost Management and Control
- Behavioral Finance
- Project and Infrastructure Finance
- Advanced Financial Statement Analysis
- Financial Derivatives and Risk Management
- Fixed Income Securities
- Financial Econometrics

Learning Outcomes

- Solve business problems using financial and modelling tools
- Analyse the rationale for M&A transactions and take part in their execution
- Evaluate financial performance and risk of default based on financial reporting
- Critically assess the evolution, innovations and regulations of the asset management industry
- Select and apply relevant and insightful corporate valuation methods
- Solve investors' strategic dilemmas between short-term profitability pressures and environmental / social risks

“The understanding and utilization of money have gone a revolutionary change over the decades. Hence from an early life do not let your finances be handled by advisors or your bank. Rather read yourself and try to gain the knowledge about the dynamics of money and its investments.”

Sachin Mittal
Author

Operations

Operations Management is an area of management concerned with overseeing, designing and controlling the processes of production and redesigning the business operations in the production of goods and services. The outcome is the harvesting of the value from assets owned by the business. The basic components of Operations are Supply Chain Management, Logistics, Quality Management Practices, Total Quality Management, World Class Manufacturing and so on. At LMTSM, the pedagogy for subjects of Operations is basically focused on discussing classic real life cases which not only gives the students a glimpse of the actual happenings of the industry, but also gives them a chance to solve the problems mentioned by analysing the case and getting evaluated regularly. There is a healthy case discussion session and the students are informed to prepare for the cases well in advance to have fair evaluation. The booming of the e-commerce and logistics companies also poses new challenges in the field of Operations along with millions of new opportunities, which are there to be tapped. The pedagogy used keeps the students updated with the latest happenings in the various related industries and makes them available to be recruited.

List of Courses

- Project Management
- Supply Chain Management
- ERP Management
- Technology and Innovation Strategy
- Operations in Service Sector
- Total Quality Management
- Operations Strategies
- Warehousing & Maintenance Management
- Advanced Operation Research
- Business Process Simulation
- Global Operations Strategy

Learning Outcomes

- Determine appropriate forecasting techniques for given situations.
- Identify factors that should be taken into consideration when selecting a facility.
- Integrate a just-in-time approach to supply operations.
- Manage relationships and account-abilities across the supply chain.
- Utilise information and knowledge management systems in the management and coordination of materials and inventory.
- Analyse global supply chain management, processes, and opportunities from inter- and intra-organisational perspective



Human Resource Management

Fierce competition and the need for continuous change have created a critical role for HR professionals in business organisation. HR practices and HR managers can provide their organisations with a competitive edge. The USP of this program in LM Thapar School of Management lies in its design and delivery of its core courses and unique programs to develop HR professionals with well-rounded business perspective. Pedagogy is 'learning centric' and not 'teaching centric'. It is interactive and participative involving fieldwork, case studies, business games, role- plays, simulation exercises, group discussions, experiential exercises, film reviews, application of concepts and structured and unstructured group work, live, hands--on projects with the industry. Eminent Business and HR professionals, consultants interact with students from time to time so as to give students real time experience. At LMTSM the objectives of this program is to enhance Career growth in the field of HR by developing skills and competencies required meeting the demands of organisations today. Training in competencies such as knowledge of the business, personal credibility, functional HR expertise, and management of Change. Emphasising on development of personal and social competencies to provide a competitive edge for devising sustainable HR solutions for the business challenges.

List of Courses

- Organizational Change and Development
- Employment laws
- Performance and Compensation Management
- Human resource metrics and analytics
- Management across Cultures
- Negotiation Strategies
- Strategic Human Resource Management
- Human Resource Development
- International Human Resource Management
- International & Strategic Human Resource Management

Learning Outcomes

- Complete a job analysis of a specific job to be used for recruiting, selection, performance appraisal, training and compensation.
- Develop a recruiting plan and design a selection process for recruiting, interviewing, and selecting candidates for employment for jobs within an organisation.
- Conduct a needs assessment and design a training program for current employees on a specific topic related to organisational goals.
- Assess benefits relevant to the employee population and organisational structure, and formulate a compensation system based upon merit, knowledge, and skill acquisition.
- Recognise, analyse, and effectively address ethical, legal and safety challenges faced in the workplace, and develop methods designed to prevent employer liability.

Energy & Sustainability

The Energy Market is crucial to the global economy, and is one of the most rapidly growing industries. The specialisation at LMTSM is designed to give students not just the highly valued insight but also an overview of contemporary issues in the market. One of the most delicate issues right now is that of carbon management - not just for energy companies, but for all businesses. The knowledge gained from programme will give students a unique perspective on sustaining the businesses for future. Energy use by people provides enormous benefits, but harmful side-effects are involved, and new challenges are created as energy use continues to grow. The challenges are varied and a variety of approaches is called for to address them. The energy resources in use are primarily fossil fuels; they account for 75% of the world's current consumption. On the scale of a decade, or at most a few decades, conventional petroleum will become scarce. The students pursuing will be taught concentration gain tools for analysing energy and environmental problems, and developing strategies for business to succeed in an economy in which these issues are increasingly critical. The specialisation in Energy provides a judicious blend of theory and practice, thus prepares the individual to meet contemporary global requirements. As a manager, given the emerging pressure to confront the most dramatic energy problems using the tools of both the business and public policy worlds, it is vital to understand both of these disciplines in addition to the fundamental sciences, engineering and environmental perspectives. From exploring the growing demand in developing economies to considering alternative sources of supply, from considering climate change to studying energy regulation and security, we will help you develop the skills you need to be visionary manager in the field of energy.

List of Courses

- Sustainable Development
- Energy Efficiency and Management
- Sustainable Energy Future
- Environment Management and Climate Change
- Sustainable Business Strategies
- Environment and sustainability audit
- Clean Development Mechanism and Green technologies

Learning Outcomes

- Analyse current and emerging trends in the global energy sector to develop and implement effective energy management strategies for global sustainability
- Evaluate business decisions to ensure efficient and sustainable management of resources and the environment; and
- Integrate management, leadership and business principles to perform strategic roles in energy management.

International Management

The globalisation of world economy has created new vistas for businesses and challenges that arise from the need to manage across borders. The international management specialisation focuses on developing the understanding and skill-set required by an international business manager to transcend the challenges such as differences in cross-national environments, economic policies and competitive landscape. The international management stream equips the students with thorough knowledge of concepts, theories and practices that explain the relevance of the trade, managing indigenous & multinational enterprise, strategies and issues in context of dynamic global economic regime.

List of Courses

- Managing International Firms
- Competing in Emerging Markets
- Globalization and Growth
- Sustainable Business Strategies
- Technology and Innovation Strategy
- Strategy Theory and Consulting
- Global Operations Strategy
- Strategy Consulting

Learning Outcomes

- Recognise the potential impact of local and global economic conditions and events, with global emphasis, on the operations and strategic management of organisations.
- Apply sound financial management techniques and analytical skills to authentic operations and strategic management issues of organisations.
- Develop contemporary strategic management practices compatible with organisational sustainability, ethical behaviour and effective workforce relations.
- Describe a range of research methods useful in the conduct of industry and organisation based projects, and discuss their benefits and limitations.
- Relate and apply their knowledge and skills to organisations engaging in international business.

Education Management and Leadership

Globally, the higher education sector is witnessing trends such as globally sensitive professionals, internationalisation of the sector, and assurance of quality in teaching and learning. The higher education management sector requires professionals who can engage with and provide solutions to contemporary issues in the sector within India & abroad while developing analytical & leadership skills to promote quality in higher education sector. This specialisation aims to develop professionals and scholars who make significant contributions to higher education management and administration. This includes professionals with expertise in higher education management positions in the domains of students administration and development, quality and accreditation specialists, higher education scholars, strategies for competing in global environment leading to leadership roles.

List of Courses

- Science of Learning
- Higher Education Systems and Accreditation
- Competitive Strategies for Higher Education
- Administration and Leadership in Higher Education
- Curriculum Design and Evaluation Technologies
- Learning and Instructional Technology
- Research and Innovation Project in Higher Education

Learning Outcomes

- Evaluate learning contexts and apply learning pedagogy and understand multidisciplinary nature of learning sciences.
- Develop and understanding of the roles and functions of administration of higher education institutions.
- Examine the core and emergent leadership relevant to higher education practices.
- Understand the globalisation of higher education and its impact on local context.
- Appreciate the entrepreneurship and sustainable development in higher education.
- Critically assess the role of technology in the design and execution of learning.



Information Systems

IT has been another domain where LMTSM has been a name to reckon with, given the rich combination of faculty, curriculum and pedagogy. With its rapidly changing business needs, the university has constantly worked towards customising the curriculum in order to be in synchronisation with the industry. The courses offered in this area have practical relevance and aim at apprising the students of the various facets of this domain – technical, operational and strategic. Some areas covered in this course include Software Project Management, Database Management System, Decision Support Systems and Information System Strategy. This approach of a well rounded curriculum, experienced faculty and learning through continuous exposure to the industry makes the students a unique combination of knowledge and competency.

List of Courses

- ERP Management
- Information Systems Analysis & Design
- E-Business Systems
- Business Intelligence for Managers
- Business Applications of Cloud Computing
- Information Systems Networking & Security
- Knowledge Management
- Health Informatics
- Big Data for Managers
- Business Process Simulation

Learning Outcomes

- Apply knowledge of information technology concepts and practices within organisations to effect positive change.
- Enhance ability to recognise and analyse people-oriented problems and choose and defend resolutions for practical situations that occur in information technology departments.
- Develop good understanding of the management of the end-to-end process of aligning IT with organisational goals and objectives.



“Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the talking about the other.”

Bill Gates
American Business Magnate

Entrepreneurship and Family Business

In this age of technology, the only thing constant is change. Evolution and innovation. At LMTSM, we say, this is the era of entrepreneurship. The perfect haven for budding entrepreneurs. Which is why, special attention has been given to the development of “entrepreneurship” as a specialisation. This carefully-crafted 2 year programme incorporates practical applications with a rigorous, cutting-edge, research-based curriculum that plays a pivotal part in transforming young graduates to fierce and competitive entrepreneurs. Students are encouraged to develop potential ideas under the guidance of highly experienced and renowned faculty, so that by the end of the course, each is aware on the process of raising a business venture. We believe that the critical factor in a start up's life is high quality mentoring and timely investment. The typical subjects that students go through are Entrepreneurial Opportunity Identification, New Venture Creation, Management of Risk and Uncertainty.

The institute also promotes taking up the case of various socially neglected sections of the society and using the concept of entrepreneurship to uplift their status. Among these, special mention lies for the “adopt a village” initiative, taken by students as they stepped into the new Dera Bassi campus, flanked by underdeveloped villages on all sides, providing a tank-full of untapped opportunities. The overall aim lies in creation of new frontiers of knowledge and development of entrepreneurial and socially sensitive leader-managers committed to excellence and ethical standards.

List of Courses

- Creativity and Innovation
- New Venture Creation
- Managing Family Businesses
- Managing Startups
- Managing Social Enterprises
- Scaling Ventures
- Creating Venture in Practice

Learning Outcomes

- Experience what it takes to become an entrepreneur and commercialise an innovative idea
- Acquire entrepreneurship knowledge and team-based skills through working on an innovative project
- Be able to collaborate with inventors to together develop a promising business idea into a potential venture

HOW TO RECRUIT?

Reach out to Thapar's talented Students and Alumni. The LM Thapar School of Management offers multiple opportunities throughout the year to engage with students and look at potential hiring. All our services can be customised to suit your customised needs.



Hire the Right Talent

Post a Job

Reach out to a vast pool of well qualified students. Promote your job opportunities through our Alumni Network and groups.

Interview on campus

We arrange for campus interviews both on campus and off campus. We will take care of all logistic support for such events. Please write to us at placement-tsm@thapar.edu and we will be glad to share the available dates and slots with you.



Engage with the most Vibrant student community

Pre-Placement Sessions

Showcase your company's information with current students.

Industry Insight Sessions

Interact with the students to educate them on the opportunities and growth areas within your sector.

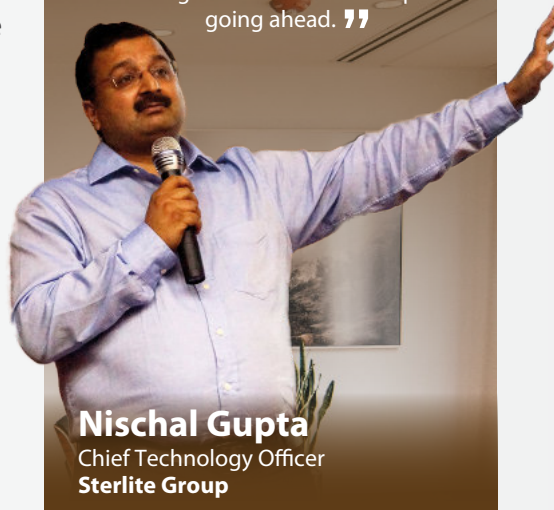
Company Visits

Host a group of students at your corporate office or manufacturing facilities.

Guest Speaker Opportunities

Get involved. We regularly host corporate guest speakers and volunteers on campus for Industry Insight Sessions and simulated placement symposiums.

“ At Thapar Institute we found an excellent pool of people available with the right academic Inputs. We found people with the right mix of skills, attitude, and values which is required for any fresher hire. We were delighted to meet the students of the MBA program. It seems that this program has managed to package the best of Engineering and Management in a Unique program. We look forward to recruiting from the MBA talent pool going ahead. ”



Nischal Gupta
Chief Technology Officer
Sterlite Group

EMPLOYABILITY TEAM

The Employability Team at Thapar Institute helps all our students develop life long career management skills. This is done through a structured yet flexible program which works very closely with each student to help him identify and achieve his career goals.

The Team also plays an active and pivotal role in facilitating the right connect between the student and hiring community. The Team co-ordinates various various activities under the Industry Interface Initiative which include industry visits, guest sessions and subject specific seminars and workshops. It also helps students arrange valuable professional opportunities through short duration projects and internships.

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THAPAR INSTITUTE
OF ENGINEERING & TECHNOLOGY
(Deemed to be University)



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REACH US.

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