

# THAPAR MBA 2022-24

Placement Dossier



**ENDORSED BY  
INDIA'S TOP  
CORPORATIONS.**



[www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu)



## Our Mission

We educate globally sensitive graduates with a Scholarly and Social Entrepreneurial Mindset.

## Our Vision

We want to be a source of impactful ideas for influencing management education and business practices through research, teaching, consulting and corporate & community engagement.

## Our Program Goals

- To develop a deeper understanding of the dynamics of modern businesses and related challenges across the world.
- To enable our graduates analyze, reframe and solve the real world business problems in sustainable and entrepreneurial ways.
- To instil scholarly and prosocial mindset for global well-being and lifelong learning.

## Our Motto

- Initiate
- Innovate
- Inspire
- Implement

## Our Graduates

Confident yet humble

1

### The Thapar Advantage

Director's Message

3

### Thapar School of Management

TOP RANKED BUSINESS SCHOOL

5

### Learn from The Best

Academicians with PhDs from renowned Universities across the globe

9

### MBA 2022-24

Batch Profile

11

### The Global Immersion Program

Cross Cultural Immersion programs with our partner Universities

13

### Student Alumni Network

That Spans the Globe

15

### Opening doors to Future Success

An impressive array of placement related activities

17

### Specialisations to choose from

Option to choose from our Leading Specialisations

24

### How to Recruit?

Reach out Thapar's talented Students & Alumni

# THE THAPAR ADVANTAGE.

**THE WORLD UNIVERSITY RANKINGS** # **127** Asia Ranking Times Higher Education

**QS UNIVERSITY RANKINGS ASIA** # **1001-1200** in QS Asia University Rankings

**nirf** # **20** Engineering Institute, NIRF 2023

# **22** University, all India, NIRF 2023

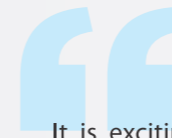
# **49** B-School, all India, NIRF 2023

World Recognized



## THAPAR INSTITUTE OF ENGINEERING & TECHNOLOGY

Thapar Institute of Engg. & Technology (TIET) brings to the world 64 years of excellence teaching and research. The Institute is in Patiala spread over a 250-acre campus with modern infrastructure and beautiful gardens. The Institute has grown and evolved during the last six decades of its existence. Nearly 18,500 engineers have left its portals so far, distinguishing themselves as proud Thaparians in diverse fields in India and abroad. In recognition of the contribution of the Institute towards engineering and science education, TIET was granted full autonomy and the status of a Deemed to be University in 1985 by UGC.



It is exciting times for management education the world over. Technology, geopolitics and rapid innovation conspire to craft the futures of today's students very differently from that of generations before them. Standard curricular approaches, models and structures struggle to arm students with the skills they need at the workplace. What can be "taught" in a classroom is already available online, usually free. Recruiters increasingly look for a combo of minds that can deal with unfamiliar landscapes, strategize in a VUCA world, and passion that can galvanize teams and execute in the face of surprises and disappointments. The arc of knowledge now needs to span from "coding to classics"!

As part of a major tech university of the country, LMTSM is uniquely poised to take on these challenges. Here we realize that learning will inevitably be global, digital and experiential. Paradigms can no longer be taught; they need to be shaped. Businesses will range from global to hyperlocal. Cultural ethos shall continue to define societies and yet borders will be more porous than ever.

Located just off the Chandigarh tri-city area, one of India's best urban locations, LMTSM's verdant campus is a perfect setting for reflection, interaction and experimentation. Whether as an aspiring B-Schooler, or a motivated public official, a corporate executive, a passionate entrepreneur, a seasoned recruiter, a global scholar or an aspiring academic, it is more likely than not that you will find what you want at LMTSM. Come, talk to us. Drop a line; or better still, just drop in. Who knows what we can create together? lol



**PROF. RAJESH CHAKRABARTI**  
**DIRECTOR & DEAN**  
 LM THAPAR SCHOOL OF MANAGEMENT



# LM THAPAR SCHOOL OF MANAGEMENT.

At LMTSM we dream, we design, we architect and we build. We are on a journey developing ideas, training minds, challenging thoughts and stretching possibilities. Our ultimate goal is developing corporate and community leaders for defining and building the new India and ultimately the newworld of our dreams. We dream the new India to be a model state grounded in the ethos of sustainability and inclusiveness. The right place for a great nation and a model for every institution in the world.



LEARN FROM THE BEST



FUTURE OF LEARNING REDEFINED



GLOBAL EDUCATION AT YOUR DOORSTEP



WORLD CLASS RESOURCES

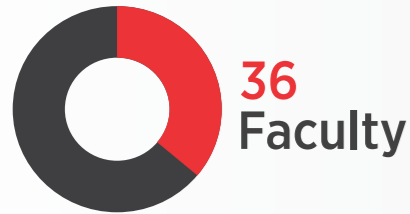


TOP RANKED BUSINESS SCHOOL.



# LEARN FROM THE BEST

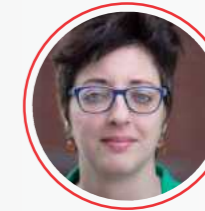
Our Faculty consists of academicians with PhDs from renowned universities and is armed with extensive Industry experience and detailed knowledge of business concepts and practices. Also, they are dedicated to generating new ideas to enhance management learning in the classrooms.



**Prof. Aard Groen**  
Professor of Innovative Entrepreneurship and Scientific Director, NIKOS (The Netherlands Institute for Knowledge Intensive Entrepreneurship) University of Twente, Netherlands



**Prof. Padmakumar Nair**  
Dr. Eng., Ph.D., M.Tech., MBA  
Strategic Marketing Management, Organisational Behaviour, Entrepreneurship



**Dr. Ingrid Wakkee**  
Visiting Professor of Entrepreneurship & Business Innovation, VU University, The Netherlands



**Prof. Hemant Merchant**  
Visiting Professor of Strategy and International Management Florida Atlantic University USA



**Dr. Vipul Gupta**  
Ph.D., MBA, B.E.  
Operations Management and Six Sigma



**Dr. Pradeep Kr Gupta**  
Ph.D., FDP (IIM-A), UGC-NET, MBA (Finance & Control)  
Financial Accounting & Management Accounting



**Dr. Efthymios Constantinides**  
Visiting Professor of Digital Marketing Faculty of Behavioural, Management and Social Sciences (BMS), NIKOS, University of Twente, The Netherlands



**Prof. P C Vanander Sijde**  
Visiting Professor of Organisation Science & Business Innovation Education Director, Master BCO VU University, The Netherlands



**Dr. Olga Belousova**  
Visiting Professor of Entrepreneurship University of Groningen, The Netherlands



**Prof. Abhijit Biswas**  
Visiting Professor - Management Ph.D., M.S., B.Tech.  
University of Texas, Dallas USA



**Kenichiro Akiyama**  
Representative Director MINORI Management Research Institute Tokyo, Japan



**Dr. Karminder Ghuman**  
Ph.D., MBA, M.Sc.  
Entrepreneurship and Innovation,  
Marketing Management,  
Business Management



**Dr. Inderjit Kaur**  
FPM, MBA, B.E.  
Investment Analysis,  
Portfolio Management



**Dr. Divya Bhutiani**  
Ph.D. (Entrepreneurship and Innovation)  
Visiting Assistant Professor of Social  
Entrepreneurship, Transformational  
Leadership, University of Groningen



**Dr. Amit Kr Bhardwaj**  
Ph.D., MBA, M.E., M.Sc.  
Information Systems  
and Data Security



**Dr. Gopala Krishnan**  
Supply Chain and Operations  
University of Liverpool  
Management School  
England



**Dr. Ankit Mahindroo**  
Ph.D., MBA, B.E.  
Information Systems  
and Operations



**Prof. Gerhard Fatzer**  
Organisational Behaviour & Action  
Science, Visiting Faculty at MIT  
Sloan School of Management and  
IEDC Bled School of Management



**Prof. Sreekumar B.Pillai**  
(Ph.D.), MBA, DSM, AMT (Retail)  
Retail Management, Business  
Strategy, Market Research, Data  
Analytics



**Dr. Harjot Singh**  
Ph.D., MBA, B.E.  
International Marketing,  
Global Business Environment



**Dr. Gaurav Goyal**  
Ph.D., MBA, M.Tech., B.Tech  
Supply Chain and  
Logistic Management



**Prof. Attila Pausits**  
Visiting Professor of Academic and  
Research Collaboration in Higher  
Education, Danube University  
Krems, Austria



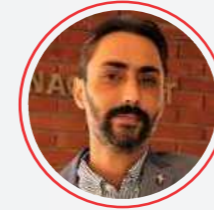
**Prof. Steve Walsh**  
Visiting Professor, Finance,  
International Management of  
Technology and Entrepreneurship  
University of New Mexico, New Mexico



**Dr. Piyush Verma**  
Ph.D., MBA  
Business Economics, Strategy,  
International Business,  
Technology Management



**Dr. Rudra Rameshwar**  
Ph.D., M.Tech., B.E.  
Research Methods, Quantitative  
Techniques, Energy Management



**Dr. Gurparkash Singh**  
Ph.D., Masters in IS (Research)  
PGDIT, BA Hons.  
Information Systems,  
Business Ethics



**Dr. Sandeep Goyal**  
Ph.D., PGPM, B.E.  
Business Analytics and  
Data Science



**Dr. Arunesh Garg**  
Ph.D., MBA, B.E.  
Marketing Management



**Dr. Piyush Kumar**  
Ph.D., B.Tech.  
Information Systems,  
Business Statistics,  
E-Business Systems



**Dr. Sonia Garg**  
Ph.D., MBA, B.Tech.  
Finance and Accounting



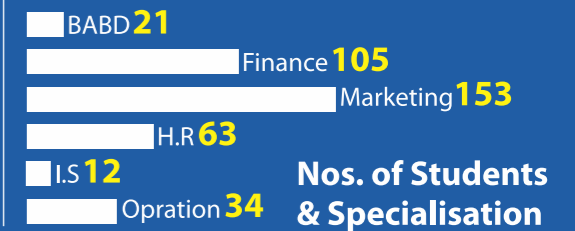
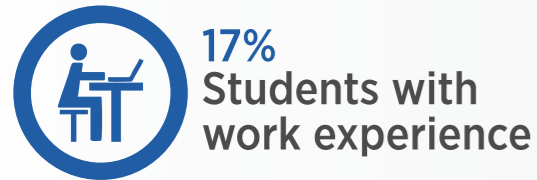
Financial Services • Manufacturing • Research & Consulting • International Management • Healthcare/Pharmaceuticals/Biotech • Higher Education • FMCG/Retail • Information Technology • Telecommunications • Infrastructure/Realty

## MBA 2022-24 BATCH PROFILE.

The admission process at Thapar School of Management follow a rigorous multistage selection process. During our admissions process we look for individuals with intellectual interests, and a desire to stretch themselves through a meticulously designed academic programme. The admission process is designed to allow all applicants to illustrate their leadership skills. The students are from all parts of India who together create an exciting, dynamic and diverse environment on campus. The batch 2020-22 include individuals with work experience and have completed their summer internships and live projects to get knowledge of opportunities and challenges faced by organisations.



### Functional Experience





# THE GLOBAL IMMERSION PROGRAM.

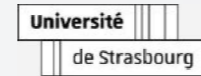
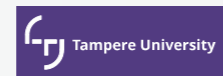
The MBA Program boasts a curriculum that challenges students to view business through an international scope. The Summer Internships abroad offer a unique opportunity for students to gain much needed global exposure. The Global Immersion Program at LMTSM provides unique firsthand experience with the business and culture of the host country. The consulting and research projects provide individuals with an insight on applying class room theories to real world business problems. We strongly believe future leaders must not only be equipped with global sensitivity but also must possess an intuitive understanding on ways to leverage innovative business models from developed to emerging markets.

 **Cross Cultural Immersion Programs**

 **10+ Partner Universities to choose from**



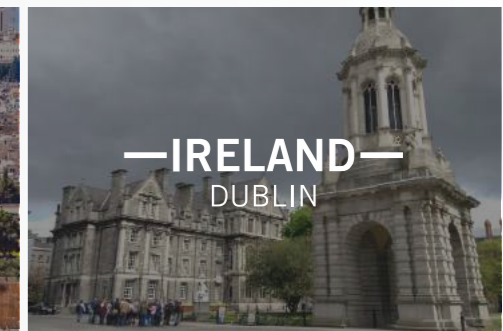
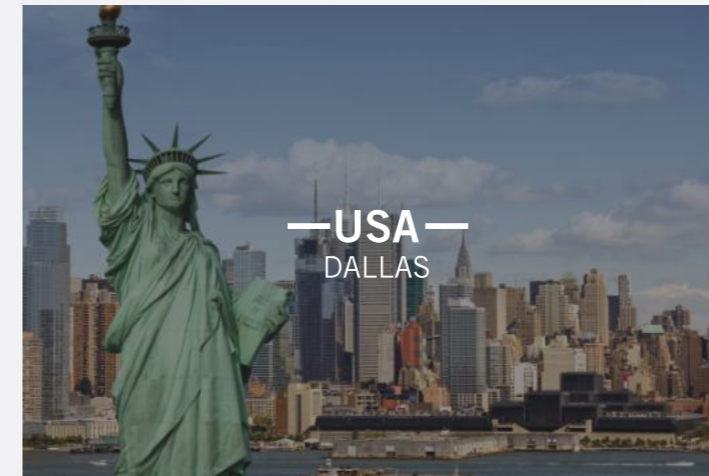
**UTKARSHA CHOPRA** Business Analyst, KPMG Crimsonwing  
 “ I got a life-changing opportunity of studying one semester in University of Malta (Europe) as a visiting student which gave me a hands-on experience for the recent trends in technology available in the IT sector and of course an edge over other students . It also helped me grab international placement in one of the 'Big Four' auditor organisations of the world KPMG Crimsonwing.”



**& Many more to choose for Summer Internship, Semester/Year Exchange.**

Signatory to  
**PRME** Principles for Responsible Management Education  
 an initiative of the United Nations Global Compact

**AACSB** Business Education Alliance  
 Member





# STUDENT ALUMNI NETWORK.

THAT SPANS THE GLOBE

The journey of a student at LMTSM continues long after they graduate. As a member of Thapar Institute's Alumni Association students have access to a global network. The alumni network currently counts to 21,500+ who are spread over 95 countries. The network helps our alumnus to continuously share further educational opportunities and multiple ways to connect professionally across various industries/sectors.

At Thapar we organise a wide range of seminars, talks, networking events, and social events to allow alumni to preserve their ties and develop their interests. Alumni can choose for their profile to be included in our database with our Employability Team from which potential candidate details are shared with top companies. There are exclusive events organised to invite alumni as exclusive guest speaker and other networking events. At Thapar we say 'Stay connected for Life', for keeping in touch with former classmates and colleagues we carry out initiatives on social media.



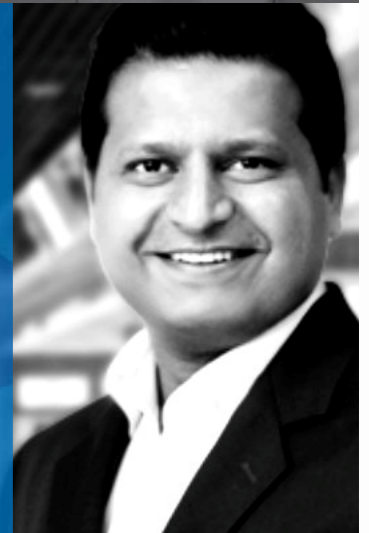
**Nikhil Sharma**  
MBA Graduate 2010  
Supply Chain Lead  
Michelin India

“LMTSM completely changed the way I used to approach things, I turned out to be more practical & rational in my solutions. Thanks to the wonderful Faculty in LMTSM who imbibed practical thinking to the very core which develops in us a new perspective of looking at life. I wish my school a great journey of transforming young India.”



**Himanshu Arora**  
MBA Graduate 2016  
Electrolux - Stockholm

“Thapar has helped me to nurture myself and develop skill sets, to give my career an excellent platform. It gave me an eye to look at the things on a bigger picture, yet keeping in focus on small details. I am very great full to LMTSM that i took this course which gave my career a good start in sales and operations.”



**Rajan Mittal**  
MBA Graduate 2010  
Head - Business Process  
Excellence  
Bahrain Airport Company

“The MBA program at Thapar School of Management has been the most defining education experience of my life. The program definitely widens ones' fundamental approach to business.”



**Sameer Kumar Jasra**  
MBA Graduate 2017  
Research Support Officer  
University of Malta

“The MBA program at Thapar School of Management gives multiple opportunities for Global Exposure than most other programs. My summer internship project got me a full-time position as Research Support manager at University of Malta (EU) at a gross remuneration of Rs. 25.63 lacs p.a.”



**Arumka Jolly**  
MBA Graduate 2012  
Human Resource Lead  
Genpact India

“Thapar School of Management has one of the rigorous and dynamic curricula. Throughout the course, we were taught diverse subjects through the use of real business cases, group presentations, and interactive industry sessions. I am a doer, achiever and problem solver and can quickly understand any difficult situation and implement my experience and learning into practice to benefit and achieve organizational goals and this I attribute to the DNA of Thapar Business School running in me.”



**Akshita Anand**  
MBA Graduate 2018  
Hyundai Motors

“Having being placed in Hyundai Motors is a big achievement. I owe my success to LM Thapar School of Management's student-driven culture and mentorship of faculty who helped me accomplish my personal and professional goals. The exposure to contemporary management practices played an important role in my candidature.”



**Abhishta Sharma**  
MBA Graduate 2015  
Research Scholar  
University of Twente

“My Summer Internship at University of Twente gave me the opportunity to get the Research Scholar Position at a gross remuneration of ₹17.34 lacs per annum.”

# OPENING DOORS TO FUTURE SUCCESS.

Top Institutions, consulting firms, consumer products manufacturers, financial institutions, and technology companies are among those firms that hire Thapar graduates as interns and as full-time employees. The employers seek out MBA students because they demonstrate not only a mastery of powerful quantitative and management tools, but also in-depth understanding of best practices for the changing technological, global, and human dimensions of business.

## An Impressive Array of Placement related activities

The Employability Team of the school is dedicated to provide 100 percent opportunities to all the students. The first year students are provided with the basic soft skill knowledge along with the regular curriculum, whereas the final year students have in-school intensive training. The team and faculty at TSM strive to equip students with required expertise & proficiency to help them in their next stage of career. The school organises various rounds of placement symposium for students to get an overall idea of the selection processes of various industries. The students are also given ample opportunities to network with eminent industry speakers and distinguished foreign faculty at various occasions.

## A Personal Approach

The school's small MBA class size allows career advisers and trainers to offer a personalised, hands-on approach to career search. The goal of the TSM is to provide all students with resources and opportunities to successfully match their skills and interests with a potential employer.



## Current Placement Highlights



## OUR TOP RECRUITERS





# SPECIALIZATIONS TO CHOOSE FROM.

## Marketing Management

At LMTSM, Marketing is a perfect blend of theory and practical exposure. The highly acclaimed and qualified faculty assures that the students get to learn and develop skills to deliver in real business environment. The curriculum and pedagogy are structured to meet the needs of corporate and adapt to its dynamics. In LMTSM the focus is laid on practical, case-based learning with active participation. To meet the industry requirement all aspects of marketing are covered as part of course. The confluence of bright students, distinctive pedagogy and top-notch faculty has resulted in a talent pool waiting to be exploited by the industry bigwigs.

### List of Courses

- Customer Relationship Management
- Digital Marketing
- Sales and Distribution Management
- Consumer Behaviour
- International Marketing
- B2B Marketing
- Marketing Research
- Services Marketing and Retail Management
- Advertising and Brand Management
- Marketing Analytics

### Learning Outcomes

- Design and implement a marketing research field project
- Use relevant frameworks to analyse consumer behaviour problems
- Lead inter-functional teams to successfully develop new market offerings
- Predict how different marketing strategies will affect consumer behaviour
- Use behavioural evidence to evaluate alternative marketing strategies
- Make practical and relevant brand building decisions

“Marketing is not the art of finding clever ways to dispose of what you make. Marketing is the art of creating genuine customer value. It is the art of helping your customer become better off. The marketer’s watchwords are quality, service, and value.”

**Philip Kotler**  
Marketing Author

## Business Analytics and Big Data

More than 90% of the world's data has been generated in last two years. Today, there are more than 4.3 billion internet users and 3.5 billion smartphone users globally generating more than 2.5 quintillion bytes ( $2.5 \times 10^{18}$  bytes) of data every day. Considering the humongous amount of data generation, it has become a critical corporate asset and source of competitive advantage for the companies everywhere. This has led to a huge increase in demand for data analytics professionals across the companies globally. According to IBM report titled “The Quant Crunch: Demand for data science skills is disrupting the job market”, annual demand for data analytic professionals will increase to around 700,000 openings by 2020.

Business Analytics and Big Data specialization provides an opportunity to the students who want to gain expertise and build career in business analytics and big data discipline. Students will learn how to analyze the large volume of structured and unstructured data to make informed business decisions in the areas of marketing, human resource, finance, and operations. Students will develop analytic mindset and data-oriented skills in this course.

### List of Courses

- Marketing Management & Analytics
- Business Statistics & Modeling
- Analytics Programming with R
- Advanced Databases – Relational (RDBMS) & Big Data
- Optimization Techniques
- Machine Learning
- Data Mining
- Data Visualization
- Big Data Management & Computing
- Multi Variate Analysis & Business Research (SaS/ R)
- Analytics Programming with Python
- Business Forecasting: Methods & Applications
- Artificial Intelligence & Applications
- Cloud Computing & Technologies
- Financial Modelling & Analytics
- Credit Risk Analytics
- Retail Commerce Analytics
- B2B & Supply Chain Analytics
- HR Analytics

### Learning Outcomes

- Learn how to extract, transform, load and integrate huge volumes of different data types to build and deploy machine learning models.
- Understand key analytic programming languages and their application in deriving analytic outcomes for different business scenarios.
- Develop skills in creating machine learning models to deal with real world problems
- Appreciate the importance of contemporary developments in analytics domain and its impact on business and society today and in the future.

“Consumer data will be the biggest differentiator in the next two to three years. Whoever unlocks the reams of data and uses it strategically will win.”

**Angela Ahrendts**

Senior Vice President, Retail, Apple Inc.





## Finance

The MBA in Finance at LMTSM provides students with the concepts and tools for participating in the financial decision making process for variety of businesses and organisations that require special understanding of financial analysis, management and systems. The curricula and pedagogy are constantly updated to meet evolving needs of the industry. The program offered as a 2-year course is meant to hone students' skills and challenge conventional wisdom related to financial management, management accounting and control, banking, privatisation and international finance. Playing the role of a foundation for all kinds of organisations as well as shaping the nationwide policies of sustenance and competition on the global canvas, finance is a diverse and complex field in itself. The program nurtures and develops world class business leaders with personalised care and attention, in small work groups, and in a practical, application oriented environment.

### List of Courses

- Securities Analysis & Portfolio Management
- Corporate Valuation and Restructuring
- Banking and Financial Services
- Insurance and Risk Management
- Wealth Management and Personal Financial Planning
- Strategic Cost Management and Control
- Behavioral Finance
- Project and Infrastructure Finance
- Advanced Financial Statement Analysis
- Financial Derivatives and Risk Management
- Fixed Income Securities
- Financial Econometrics

### Learning Outcomes

- Solve business problems using financial and modelling tools
- Analyse the rationale for M&A transactions and take part in their execution
- Evaluate financial performance and risk of default based on financial reporting
- Critically assess the evolution, innovations and regulations of the asset management industry
- Select and apply relevant and insightful corporate valuation methods
- Solve investors' strategic dilemmas between short-term profitability pressures and environmental / social risks

“ The understanding and utilization of money have gone a revolutionary change over the decades. Hence from an early life do not let your finances be handled by advisors or your bank. Rather read yourself and try to gain the knowledge about the dynamics of money and its investments.”

**Sachin Mittal**  
Author

## Operations

Operations Management is an area of management concerned with overseeing, designing and controlling the processes of production and redesigning the business operations in the production of goods and services. The outcome is the harvesting of the value from assets owned by the business. The basic components of Operations are Supply Chain Management, Logistics, Quality Management Practices, Total Quality Management, World Class Manufacturing and so on. At LMTSM, the pedagogy for subjects of Operations is basically focused on discussing classic real life cases which not only gives the students a glimpse of the actual happenings of the industry, but also gives them a chance to solve the problems mentioned by analysing the case and getting evaluated regularly. There is a healthy case discussion session and the students are informed to prepare for the cases well in advance to have fair evaluation. The booming of the e-commerce and logistics companies also poses new challenges in the field of Operations along with millions of new opportunities, which are there to be tapped. The pedagogy used keeps the students updated with the latest happenings in the various related industries and makes them available to be recruited.

### List of Courses

- Project Management
- Supply Chain Management
- ERP Management
- Technology and Innovation Strategy
- Operations in Service Sector
- Total Quality Management
- Operations Strategies
- Warehousing & Maintenance Management
- Advanced Operation Research
- Business Process Simulation
- Global Operations Strategy

### Learning Outcomes

- Determine appropriate forecasting techniques for given situations.
- Identify factors that should be taken into consideration when selecting a facility.
- Integrate a just-in-time approach to supply operations.
- Manage relationships and account-abilities across the supply chain.
- Utilise information and knowledge management systems in the management and coordination of materials and inventory.
- Analyse global supply chain management, processes, and opportunities from inter- and intra-organisational perspective



## Human Resource Management

Fierce competition and the need for continuous change have created a critical role for HR professionals in business organisation. HR practices and HR managers can provide their organisations with a competitive edge. The USP of this program in LM Thapar School of Management lies in its design and delivery of its core courses and unique programs to develop HR professionals with well-rounded business perspective. Pedagogy is 'learning centric' and not 'teaching centric'. It is interactive and participative involving fieldwork, case studies, business games, role- plays, simulation exercises, group discussions, experiential exercises, film reviews, application of concepts and structured and unstructured group work, live, hands--on projects with the industry. Eminent Business and HR professionals, consultants interact with students from time to time so as to give students real time experience. At LMTSM the objectives of this program is to enhance Career growth in the field of HR by developing skills and competencies required meeting the demands of organisations today. Training in competencies such as knowledge of the business, personal credibility, functional HR expertise, and management of Change. Emphasising on development of personal and social competencies to provide a competitive edge for devising sustainable HR solutions for the business challenges.

### List of Courses

- Organizational Change and Development
- Employment laws
- Performance and Compensation Management
- Human resource metrics and analytics
- Management across Cultures
- Negotiation Strategies
- Strategic Human Resource Management
- Human Resource Development
- International Human Resource Management
- International & Strategic Human Resource Management

### Learning Outcomes

- Complete a job analysis of a specific job to be used for recruiting, selection, performance appraisal, training and compensation.
- Develop a recruiting plan and design a selection process for recruiting, interviewing, and selecting candidates for employment for jobs within an organisation.
- Conduct a needs assessment and design a training program for current employees on a specific topic related to organisational goals.
- Assess benefits relevant to the employee population and organisational structure, and formulate a compensation system based upon merit, knowledge, and skill acquisition.
- Recognise, analyse, and effectively address ethical, legal and safety challenges faced in the workplace, and develop methods designed to prevent employer liability.

## Information Systems

IT has been another domain where LMTSM has been a name to reckon with, given the rich combination of faculty, curriculum and pedagogy. With its rapidly changing business needs, the university has constantly worked towards customising the curriculum in order to be in synchronisation with the industry. The courses offered in this area have practical relevance and aim at apprising the students of the various facets of this domain – technical, operational and strategic. Some areas covered in this course include Software Project Management, Database Management System, Decision Support Systems and Information System Strategy. This approach of a well rounded curriculum, experienced faculty and learning through continuous exposure to the industry makes the students a unique combination of knowledge and competency.

### List of Courses

- ERP Management
- Information Systems Analysis & Design
- E-Business Systems
- Business Intelligence for Managers
- Business Applications of Cloud Computing
- Information Systems Networking & Security
- Knowledge Management
- Health Informatics
- Big Data for Managers
- Business Process Simulation

### Learning Outcomes

- Apply knowledge of information technology concepts and practices within organisations to effect positive change.
- Enhance ability to recognise and analyse people-oriented problems and choose and defend resolutions for practical situations that occur in information technology departments.
- Develop good understanding of the management of the end-to-end process of aligning IT with organisational goals and objectives.



“Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the talking about the other.”

**Bill Gates**  
American Business Magnate

## Entrepreneurship and Family Business

In this age of technology, the only thing constant is change. Evolution and innovation. At LMTSM, we say, this is the era of entrepreneurship. The perfect haven for budding entrepreneurs. Which is why, special attention has been given to the development of “entrepreneurship” as a specialisation. This carefully-crafted 2 year programme incorporates practical applications with a rigorous, cutting-edge, research-based curriculum that plays a pivotal part in transforming young graduates to fierce and competitive entrepreneurs. Students are encouraged to develop potential ideas under the guidance of highly experienced and renowned faculty, so that by the end of the course, each is aware on the process of raising a business venture. We believe that the critical factor in a start up's life is high quality mentoring and timely investment. The typical subjects that students go through are Entrepreneurial Opportunity Identification, New Venture Creation, Management of Risk and Uncertainty.

The institute also promotes taking up the case of various socially neglected sections of the society and using the concept of entrepreneurship to uplift their status. Among these, special mention lies for the “adopt a village” initiative, taken by students as they stepped into the new Dera Bassi campus, flanked by underdeveloped villages on all sides, providing a tank-full of untapped opportunities. The overall aim lies in creation of new frontiers of knowledge and development of entrepreneurial and socially sensitive leader-managers committed to excellence and ethical standards.

### List of Courses

- Creativity and Innovation
- New Venture Creation
- Managing Family Businesses
- Managing Startups
- Managing Social Enterprises
- Scaling Ventures
- Creating Venture in Practice

### Learning Outcomes

- Experience what it takes to become an entrepreneur and commercialise an innovative idea
- Acquire entrepreneurship knowledge and team-based skills through working on an innovative project
- Be able to collaborate with inventors to together develop a promising business idea into a potential venture

# HOW TO RECRUIT?

Reach out to Thapar's talented Students and Alumni. The LM Thapar School of Management offers multiple opportunities throughout the year to engage with students and look at potential hiring. All our services can be customised to suit your customised needs.



## Hire the Right Talent

### Post a Job

Reach out to a vast pool of well qualified students. Promote your job opportunities through our Alumni Network and groups.

### Interview on campus

We arrange for campus interviews both on campus and off campus. We will take care of all logistic support for such events. Please write to us at [placement-tsm@thapar.edu](mailto:placement-tsm@thapar.edu) and we will be glad to share the available dates and slots with you.



## Engage with the most Vibrant student community

### Pre-Placement Sessions

Showcase your company's information with current students.

### Industry Insight Sessions

Interact with the students to educate them on the opportunities and growth areas within your sector.

### Company Visits

Host a group of students at your corporate office or manufacturing facilities.

### Guest Speaker Opportunities

Get involved. We regularly host corporate guest speakers and volunteers on campus for Industry Insight Sessions and simulated placement symposiums.

“ At Thapar Institute we found an excellent pool of people available with the right academic Inputs. We found people with the right mix of skills, attitude, and values which is required for any fresher hire. We were delighted to meet the students of the MBA program. It seems that this program has managed to package the best of Engineering and Management in a Unique program. We look forward to recruiting from the MBA talent pool going ahead. ”



**Nischal Gupta**  
Chief Technology Officer  
Sterlite Group



## EMPLOYABILITY TEAM

The Employability Team at Thapar Institute helps all our students develop life long career management skills. This is done through a structured yet flexible program which works very closely with each student to help him identify and achieve his career goals.

The Team also plays an active and pivotal role in facilitating the right connect between the student and hiring community. The Team co-ordinates various various activities under the Industry Interface Initiative which include industry visits, guest sessions and subject specific seminars and workshops. It also helps students arrange valuable professional opportunities through short duration projects and internships.

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Corporate Engagement Team

## Activities At LMTSM









THAPAR INSTITUTE  
OF ENGINEERING & TECHNOLOGY  
(Deemed to be University)



# REACH US.

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