

International Conference

Indian Management Thought, Practice & Transformations

November 14, 2016

“It is already becoming clear that a chapter which had a western beginning in business management will have to have an Indian ending.”

– Arnold Toynbee,
Nobel Laureate

LM Thapar School of Management
Thapar University, Dear Bassi campus, Chandigarh
www.lmtsm.thapar.edu

Introduction

Given the fact that research has substantiated the impact of cultural diversity of values on the organisational behaviour (England, 1975; Hofstede, 1980; Lane & Distefano, 1988); the importance of appreciating social context has been underscored significantly (Lawrence, 1987; Pfeffer, 1982) in the literature. Culture is an interpretive framework for understanding and appreciating events and actions (Kuh and Whitt, 1988) and management being a social science has to budget in this culture specificity in practice as well as theory development.

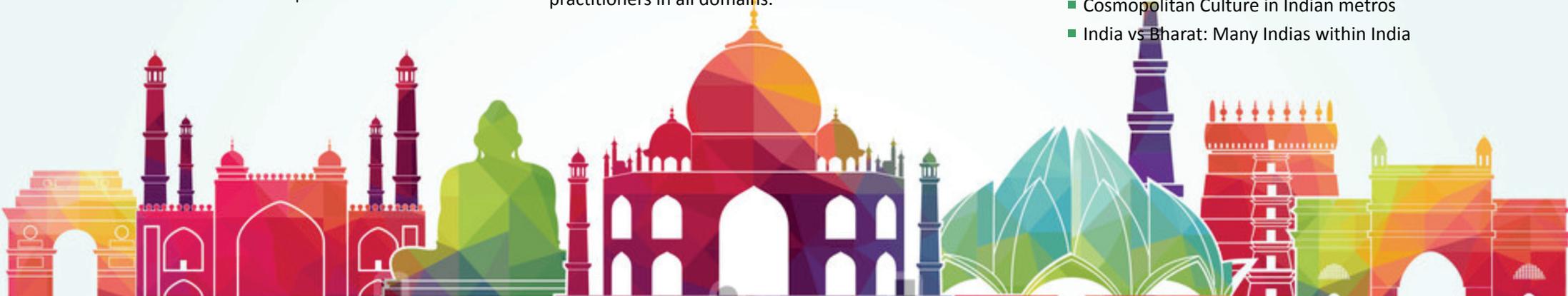
Although both Indian ethos as well as management philosophy have been examined to a great length, yet very few scholarly works clearly delineate the influence of Indian ethos on what can be Indian management philosophy. This conference intends to document the various national and international, social and contextual influences on Indian ethos over a period of time and how these further affected and influenced the Indian management philosophy.

Objective

The objective of this conference is to foster a provocative discussion on various facets of what together comprises the Indian ethos. We are committed to advancing knowledge about the mechanics of Indian ethos and to offer valuable insights and fresh perspectives to the practitioners in all domains.

Themes

- Culture: Its impact on corporate & professional behavior
- Political Economy & Indian Ethos
- Influence of Manu-Smriti & Caste system on individuals, business communities, society and business
- Role of Gita, Mahabharata & Ramayana in shaping lives of Indians & Professionals
- Influence of Chanakya-niti on professional life
- How scriptures can guide sustainability
- Problem solving approach in Indian context
- Work ethics in Indian context
- Time management in Indian context
- Team work in Indian context
- Jugaad in Indian context
- Communication style in Indian scenario
- Hero Worship in Indian context
- Organized chaos and complexity
- Joint family system in India
- Societal attitude towards Law & Morality
- Role of women in society and business
- Power distance and hierarchy in Indian society
- Gandhian Philosophy and Nehruvian Ideologies
- Indian Education System
- Changes in Indian consumer behavior
- Case studies of Corporate Leaders Indian Corporate World
- Cultural transformation in Post Liberalization era
- Cosmopolitan Culture in Indian metros
- India vs Bharat: Many Indias within India



Conference Schedule

Date: November 14, 2016 (Monday)

Topic	Resource Person	Time
Inaugural Session: Keynote Address	Prof. P.K. Singh, IIM Indore	10:00-10:30
Setting the Agenda	Prof. Subhash Sharma, Director, IBA, Bengaluru	10:30-11:00
Tea Break		11:00-11:30
Technical Session - I	Prof. Hemant Merchant, Florida Atlantic Univ., USA	11:30-13:15
Lunch		13:15-14:00
Technical Session - II	Dr. Paresha Sinha, Waikato Univ., New Zealand	14:00-15:45
Tea Break		15:45-16:15
Valedictory Session: Valedictory Address	Dr. Ananta Kumar, Madras Institute of Development Studies	16:15-17:15
Networking & High Tea		17:15-18:00

Submission Guidelines

Abstract: Interested authors will submit an abstract (500 words) of their research paper/article at conference_lmism@thapar.edu clearly stating in what way it will uniquely contribute towards the theme of this conference. The key message in the proposed paper and an overview of the structure should be clearly underlined.

Full Paper: Participants will be finally submitting the full paper of about 5000 to 6000 words.

Publication opportunities:

The select papers will be considered for publication in the Journal of Asia Business Studies published by Emerald. The other papers presented at the conference will be published in the form of Conference Proceedings and shall be provided to the contributors in the form of an edited book at the conference.

Submission Timeline:

August 20, 2016	Submission of abstracts
August 31, 2016	Communication of acceptance of abstracts
October 5, 2016	Submission of research papers/scholarly article
October 15, 2016	Communication of acceptance of full paper

Participation Fee

Charges for the attending the conference have been kept reasonable to cover the cost of organizing the conference. Fee details are as follows:

- International delegates presenting at the conference: **100 USD**
- Author presenting the paper at the conference: **Rs.2,500**
- PhD student/research scholar presenting the paper: **Rs.1,500**
- Attending the conference without presentation: **Rs.1,000**

The payment can be made through demand draft or cheque in favour of Thapar University, payable at Patiala or through an online transfer in account no.

Account Name: LM Thapar School of Management

Account no.: 65186065916

IFSC Code: STBP0000244

Bank Name: State Bank of Patiala

Nomination details can be mailed at conference_lmism@thapar.edu

Organizing Body

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Institution Profile

LM Thapar School of Management

Part of Thapar University, Patiala; the LM Thapar School of Management, one of the most entrepreneurial and globally connected business schools of India was established in 2007.

LM TSM is actively involved in collaborative programmes and has signed MoUs with several universities of international repute: University of Twente, Netherlands; Tel Aviv University, Israel; Virje University, Amsterdam, Netherlands; University of Waterloo, Canada; Trinity College Dublin; University of Texas, Dallas, USA. As a result student and faculty exchange programmes are regularly executed with these universities.

Spread over 26 acres, LMTSM campus at DeraBassi, near Chandigarh takes CAT/CMAT scores along with GD and PI into account for admissions to MBA programme.

Thapar University

Ranked among India's leading educational institutions, the 59-year-old university is one of the eight institutes selected by the Dept. of Science and Technology, Govt. of India for setting up a Centre of Relevance and Excellence.

TU has grown as a research-based university and its faculty has published over 2,500 research papers in peer-reviewed journals and filed 19 patents in the past five years. It has 119 research projects sponsored by the industry with sanctioned grant of Rs.25.72 crore.

Backed by the Avantha group, one of India's most diversified conglomerates, TU is home to some of India's best research lab facilities. Recognizing its credentials, the reputed Trinity College Dublin has chosen TU to partner with for dual degree in engineering.