1. Developing Future Ready Creative Leaders in Organizations and Institutions

“Creativity is the number 1 business competency” - IBM Leadership Survey. Empires of the future are the empires of the creative minds. The new age of conceptual world is shaped by new and different ideas every day. Creating the new future assumes the new role of the business leaders as the shelf life of products and business models shrink every day. Wide-angle ever evolving creative approaches, which are participatory, interdisciplinary and multidimensional, are required to address successfully today’s and tomorrow’s challenges to create sustainable solutions.

There is an urgent need to look beyond ‘best’ practices that potentially keep us locked into the old paradigm, and to imagine and experience ‘next’ practices that offer step-changes in realizing sustainable development outcomes. Creativity is the main engine of innovation, entrepreneurship and growth. There is however a great deficit of creative talent and there is an urgent need to develop creative thought leaders to transform the organizations and academic institutions.

To overcome the challenges, The Centre for Academic and Corporate Leadership at L M Thapar School of Management, Thapar University in association with InnovatioNext has developed a world class centre to offer unique program on Creative Leadership and breakthrough innovations that will help organizations in high growth and market leadership. These flagship programs will help in developing next generation of creative and innovative leaders with skills to convert chaos into order, challenges into opportunities and constraints into advantages.
2. World Class Infrastructure, Innovation Tool-Box and Thought Leadership

To provide the executives and faculty with world class facilities and the most advanced Innovation thought leadership, Thapar University has set up the state-of-the-art innovation lab in association with InnovationNext headed by Pravin Rajpal, Innovation coach to Fortune 500 companies. The participants will receive direct training and mentorship from Pravin Rajpal who is shaping new futures for top companies has been rated as world’s most influential thought leader by ISB in 2015. Besides, the participants will also be exposed to the scholarly practices and views on creative & thought leaderships and innovation systems by the faculty (Prof. Padmakumar Nair, Dr. Piyush Verma and Mr. Pradeep K. Gupta) of LM TSM.

3. Innovation Tool Box: Each participant will be exposed and trained on the world’s most advanced Creativity & Innovation Toolbox for shaping breakthrough innovations in their respective organizations. Each participant can access the toolbox, which is the most powerful digital training tool for developing more creative and innovations in organizations / institutions.

1. 3D Idea Generator for generating breakthrough ideas (Gamification of ideation)
2. ready to use mind mapping templates for developing the game changer innovations
3. New framework of innovation with software to measure, track and improve innovation
4. Innovation Gold Mine package and tool to developing business excellence
5. Innovation Suite of 32 channels on Smartphones
6. InnoVedas – a program for saving capitalism with Vedic leadership

Note on Procuring Innovation Toolbox: There is also a provision to procure complete innovation toolbox for the organization / institute and the license charges depend on the size of the institute / number of students / number of faculty / duration of usage etc.
Program: Day 1

4. Becoming A Creative Business Leader with Next Big Idea!

This module will equip with leading edge skills innovate new products, processes, business models, designs, business strategies and marketing strategies for market leadership, competitive advantages and growth. You will learn cutting edge techniques to resolve complex business challenges with out-of-box ideas. The module is based in practical approach where you will learn to generate breakthrough business concepts and understand the process of transforming evolutionary ideas into revolutionary business success.

- Imagination, Imagineering and methods of imagination breakthroughs
- Dynamic thinking skills for the VUCA world
- 21st century Creative Leadership
- Scholarly view point on Creative Leadership and Innovation systems
- Creative Leadership skills for the conceptual age
- Scientific principles of creative thinking with Innovation Gold Mine
- Disruptive differentiation techniques
- Using 3D Idea generators for breakthrough ideas
- Idea generation exercises through gamification
- Project: Create Next Big Creative business idea for your business
5. Becoming The Innovation Champion

This module will transform you into the next generation innovative business leader with power to innovate breakthrough products, services, processes, designs, models and strategies for steering organizations towards high growth and future sustainability. You will unlock the potential of your mind to become a breakthrough innovator with the most advanced tools and techniques never seen before. Learn to convert incremental ideas into monumental innovations and evolutionary innovations into revolutionary innovations.

- Conceptual world innovation paradigms and seizing new business opportunities
- New innovation framework for measurement, tracking and improvement
- Developing visionary leadership, foresight and anticipating a new future: InnoVedas
- Translating unarticulated / unperceived future needs of customers into new products
- Developing ideas from evolutionary to revolutionary with ready to use mind maps
- Developing a powerful culture and processes of Innovation: Live Indian Examples
- Innovating breakthrough products, processes, strategies: Live Indian Examples
- Exercises for generating breakthrough business ideas for your business
- Finding out of the box / radical solutions to existing challenges
- Project: Futuristic, Disruptive and High Growth Strategies

Certification

A certificate of participation will be awarded to each participant.
6. Who Should Attend and Advantages

CORPORATES

- BU Heads / Functional heads / Leaders for higher growth, market leadership & business sustainability
- Strategic think tanks and top level management for crafting new future
- Strategy and marketing professionals for innovative business strategies
- Professionals in New Product Development: For accelerating pace of successful innovations
- HR Professionals responsible for OD/L&D/Talent development, organizational transformation and for developing a powerful culture of Innovation with toolbox
- All training and Development professionals for developing leading edge skills with toolbox
- Networking: with Academia for open innovation, fresh ideas, talent and resolving challenges

INSTITUTES

- All Faculty in B-Schools, Universities for developing creative talent with toolbox
- Heads / professors of entrepreneurship for developing breakthrough ideas with toolbox
- Heads / professors of innovation and incubation centres for accelerating innovations
- Deans for rolling out MBA/BBA/Distance Learning programs in Innovation with toolbox
- Professors in Marketing for integrating new programs on marketing & innovation
- Directors in EDP/MDP for rolling out innovation consultancy programs with toolbox
- Networking with corporates for new business opportunities
7. ABOUT INNOVATIONEXT

InnovatioNext is India’s leading innovation consulting firm for developing creative leadership, innovations and a powerful culture of Innovation headed by Pravin Rajpal*. Our innovation model of co-creation, collaboration and connection is the pioneering management innovation for accelerating and strengthening the innovation eco-system. InnovatioNext has developed the Innovation Toolbox, which is the most profound work in the field of Innovation and used by leading organizations for developing breakthrough innovations.

The list of our customers include Fortune 500 companies and leading conglomerates like Tata Group, Aditya Vikram Birla Group, Adani and many other top companies of India. We offer our proven world class technology and know-how for establishing centres of Excellence for creativity and Innovation at various universities. We also offer our mentorship to the universities and corporates for developing next generation of creative leaders and breakthrough ideas and entrepreneurs for faster growth, market leadership and future sustainability. InnovatioNext is headed by Pravin Rajpal*.
**Founder InnovatioNext**  
World’s leading coach on Creative Leadership and Innovation to Fortune 500 cos.  
Ranked Number 1 by ISB in the list of Most Influential Indian Thought Leaders in 2015  
Selected as top 30 leaders in India whose contributions have made India proud by Times of India’s LEAD INDIA campaign.  
Awarded Global HR Excellence Award for Global contribution to Training and Development by World HRD Congress.  
Author of ‘Achieving Business Excellence’ and ‘5 Thinkings to Win’. Both the books are best sellers.  
Inventor of most powerful 3D idea Generator  
https://www.youtube.com/watch?v=pe0eV1tBoGU  
Developed world’s first innovation suite on smartphones for developing innovation culture in the organization.
8. About LM Thapar School of Management (LM TSM)

At LM Thapar School of Management (LM TSM) we dream, we design, we architect and we build, we are on a journey developing ideas, training minds, challenging thoughts and stretching possibilities. Our ultimate goal is developing corporate and community leaders for defining and building the new India and ultimately the new world of our dreams. We dream the new India to be a model state grounded in the ethos of sustainability and inclusiveness. The right place for a great nation and a model for every institution in the world. We passionately educate Globally Sensitive and Scholarly Practitioners with Social Entrepreneurial Mind-set. We believe that business schools have a unique and important role in our society, different from the commonly projected role of value creation in a narrow sense! Blind value creation is unethical and unsustainable.

Prof. Padmakumar Nair, Dr. Engg., Ph.D., MBA, M.Tech.
Director, LM Thapar School of Management
Thapar University, Dera Bassi Campus

9. About the Centre for Academic and Corporate Leadership (CACL)

The Centre for Academic and Corporate Leadership (CACL) is aimed to augment a collaborative academia-business interface that steps up the development of academic leadership and progresses corporate leadership practices with the aid of collective experiences, insights and researches.

At CACL we develop leaders with ignited minds and souls, who can transform chaos into order, challenges into opportunities and ideas into wealth. We develop passionate and creative thought leaders with high potential to steer the industry for high growth, market leadership and sustainable futures. We also connect the talent and their ideas with MNCs and leading companies.

Mr. Pradeep K. Gupta
Centre Coordinator

10. Course Fee: Rs 20500/- per participant inclusive of service tax@14%. Fee is non-refundable. Fee can be deposited with the Bank A/c as mentioned in Registration (refer S. No. 13 Registration) details.

- Training and mentorship
- 2 days stay (on twin sharing basis) at the institute guest house with most modern facilities
- All breakfast, lunch and dinner
- All Tea / coffee/ refreshments
- Course materials
- Use of gym and other institute facilities

12. Venue:
Centre for Academic and Corporate Leadership
L M Thapar School of Management, Thapar University Derabassi Campus (near Chandigarh)

13. Registration

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<td>Registration Amount: Rs. 20500/- (inclusive of service tax)</td>
<td>On or before June 22, 2015</td>
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<td></td>
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<td>2.</td>
<td>Submission of scanned copy of Registration Form (via e-mail) along with fee</td>
<td>15th May - 22nd June, 2015</td>
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<td>3.</td>
<td>Commencement of Program</td>
<td>26th June, 2015 at 9:30 am</td>
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Program Coordinators:

1. Mr. Pradeep K. Gupta, Assistant Professor FDP-IIMA, MBA (Finance & Control).
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   Mob: +91-8437908922; +91-9356225822

2. Dr. Piyush Verma, Assistant Professor Ph.D. (Applied Economics.), MBE.
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