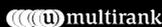


# The **THAPAR** Executive MBA

## Learn from the **Best**



World Ranked



THAPAR INSTITUTE  
OF ENGINEERING & TECHNOLOGY  
Deemed to be University



### **We Partner with the Centre for Entrepreneurship, University of Groningen The Netherlands**

LM Thapar School of Management (Thapar Institute of Engineering and Technology, Patiala) and the University of Groningen Centre for Entrepreneurship (The University of Groningen, The Netherlands) has created a unique executive MBA for experienced professionals who are passionate about reshaping their profession and career to lead the 4th Industrial Revolution (Industry 4.0). The current business landscape is changing and is mainly shaped by the technological advances, sustainability challenges, and complex globalization pressures. Therefore, the science and practice of creating and managing successful businesses are becoming more and more complex than ever. Thapar Groningen Executive MBA is designed to help prepare the brilliant

minds to shape and lead this brave new business world.

Our approach to the curriculum design and pedagogy reflects an amalgamation of Indian Ingenuity and European Elegance. This union of ideas, approaches, and philosophies from the experience of two renowned universities makes our Executive MBA truly global, futuristic and contemporary, all at the same time.

[www.rug.nl/society-business/centre-for-entrepreneurship/](http://www.rug.nl/society-business/centre-for-entrepreneurship/)

## **We invite you to explore our program.**

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**EQUIS Accreditation** We are an academic member of EFMD now starting the EQUIS accreditation Process.

**AACSB Accreditation** We are a proud member of AACSB. We are in the process of getting accredited by 2020.

# THAPAR Executive MBA

*Our Executive MBA taught by a group of experienced Scholars, Teachers and Practitioners will help you unlock your potential to deal with challenges and opportunities offered by the modern business world.*

## Take the Next Step

This is the right time to embark on a journey that you will cherish from a career point of view and very interesting times of an ever-changing business world. Our programme will be one of the best in the country basis the faculty that teaches during the programme and the peers who join the cohort with you.

Our Executive MBA is a 18-month programme which will be conducted at the National Capital Region of Delhi and the tri-city of Chandigarh simultaneously. Parts of the programme can also be conducted at our campuses in Patiala and Dera Bassi (near Chandigarh).

## Top 50

Ranked amongst  
Top 50 Business Schools  
in India

*India Today, Aspire, 2017*

## A world-leading university

We are a world-ranked university and one of the highest ranked private universities in the country. We are consistently ranked among the top by various ranking agencies such as QS, NIRF, top publications such as The Week, India Today.

# Why THAPAR Executive MBA?

Our EMBA is designed for passionate professionals who are open to a challenging transformational journey. Transformation in one's thinking needs openness, courage and a new philosophy of seeing the world. We provide you the new philosophical basis to start this journey. During this program, we encourage you to closely collaborate with our global faculty and fellow students to challenge your thinking and recreate a new worldview. Learning is changing and changing is both painful and enriching. THAPAR executive MBA provides the best platform to learn and change.

## Accelerate your progress

The Executive MBA program gives you a much wider understanding of business. Your EMBA will help you catapult yourself from a specialized role to a general management role and even be up for a seat at the board.

## You learn from the best

Our EMBA faculty is drawn from all over the world with excellent research, teaching, consulting and other relevant corporate experience. Some of them are consistently rated as the best teachers by the EMBA students in their respective institutions. The program faculty is truly committed to providing a truly global experience to its participants.

## Relevant and contemporary content

We ensure that program content and pedagogy is of the times and relevant. This ensures that program participants have a real view of the fast-changing business environment.

## A scholarly practitioner approach

We want to enable our graduates to understand the power of good science and at the same time recognize its limitations. We pay special attention to generating new ideas and synthesizing and integrating existing ideas for applying to solve real world problems.

## Strong sustainability orientation

We are working toward creating a sustainability mindset with our students. They should be passionate about social, economic, environmental and resource sustainability challenges. They should also recognize the relationship between social & economic growth with the environment, and understand the fact that their present actions can influence and force future generations to compromise on their ability to meet their own needs.

## Global and cross-cultural orientation

We want to groom a generation of thinkers, practitioners, and leaders who are adept at solving both local and global problems with utmost global sensitivity. Global and cross-cultural sensitization has a much broader scope than just cultural sensitivity. It encompasses everything from rules and regulations to economic realities to geographic peculiarities.

## Consultative Problem Solving

Typical problems our ancestors faced during human evolution were simple, dangerous and warranted immediate action. For example, sighting a lion prompts immediate action such as fight, flight or climb a tree. This kind of mental adaptations has been evolved to make decisions typically in a fraction of a second. On the other hand, most of the problems faced by people working in modern organizations are distinctly different from critical survival problems. These problems are typically complex, not dangerous and most of the times solutions can wait. When faced with such organizational challenges, if problems are perceived as dangerous, people go for hasty solutions resulting in suboptimal or even counterproductive outcomes. We help our students develop a consultative problem-solving mindset. Special attention will be given to framing and reframing as a way of finding innovative solutions to the most challenging problems faced by modern businesses.



# 21<sup>st</sup>

Ranked 21st amongst  
top B-Schools in India  
Business India, 2016

# 23<sup>rd</sup>

Ranked 23rd all India  
for Entrepreneurship  
Entrepreneur, B-School  
Survey 2017

# Why Choose THAPAR

*Thapar is today recognized among the premier higher education institutions in the country and the best of its kind in the north-western region of India. The institution has been consistently awarded with high rankings over the years. Thapar strives to maintain an environment that encourages scholarly inquiry and research, a spirit of creative independence and a deep commitment to academic excellence.*

#33



TIET has been Ranked 33<sup>rd</sup> in NIRF, MHRD Ranking 2018

21,500<sup>+</sup>

We have 21,500<sup>+</sup> alumni in 95 countries



Best institutes for Finance Studies in India, 2018

The Knowledge Review 2018

80,000<sup>+</sup>

Print and online library resources across the University's two libraries



151-200

Golden Age University Ranking

20<sup>+</sup>

Partnerships with business schools and universities worldwide, collaborating on teaching, research, and student and academic exchange



#19

TIET has been Ranked 19<sup>th</sup> in QS Asia University Rankings

18<sup>th</sup>

Ranked 18<sup>th</sup> in World University Ranking amongst top Universities in India



# Research-led, Practice-focused, Evidence based approach to developing Scholarly Practitioners

*We want to groom a generation of thinkers, practitioners, and leaders who are adept at solving both local and global problems.*



## Research-led

Our business school and those associated with it produce internationally relevant research. Many of the faculty teaching the Executive MBA program are involved in research centres that have a strong mapping with major challenges facing business and society.

These centres specialize in a range of disciplines, like the Centre for Business Analytics and Excellence focuses on the development of analytical thinking with large, ambiguous and complex data from diversified sources and translating it into potential solutions for dynamic business challenges and helps in developing new tools, methods and approaches to harness the power of big-data and business analytics.

Specialists from our **Center for Academic and Corporate Leadership** work to augment a collaborative academia - business interface that steps up the development of academic leadership and

progresses corporate leadership practices with the aid of collective experiences, insights and researches. CACL also focuses on developing content and practice of leadership, learning innovations, research excellence, intellectual autonomy, engagement projects, institutional image, corporate relations, and global outlook.

Or the interesting work affected by the Centre for Strategy, Sustainability & Society. The centre houses a vibrant research and consulting group focused on multi-disciplinary and applied research. The Centre plays the role of a catalyst for encouraging business strategy driven sustainability initiatives to address the challenges confronting business and society alike by offering sustainability oriented academic programs, academia - industry - government network, and community development projects.

## Practice Focused

The Thapar MBA connects you to a network of highly accomplished and experienced academicians, practitioners, corporate partners, and alumni. The Cross-Cultural Immersion and the In-Company Projects will provide great opportunities to understand best practices in a global setting.

 **Top 15**  
Placed in Top 15  
Higher Education Institutions  
in India, 2017  
Umultirank, 2017

## Scholarly practitioners

Our philosophy is to educate practitioners to develop a scholarly mindset. We want our program to enable participants to understand the power of good science and at the same time recognize its limitations. We pay special attention to generating new ideas and synthesizing and integrating existing ideas for applying them to solve real-world problems.

We believe that what is good for the corporation should be good for the community and what is good for the community should be good for the nation and ultimately the entire world. Irrespective of what kind of enterprises they create or work for, a strong orientation toward societal good must be the starting point of any decision.

# How would your Employer Benefit?

*Studying for the Thapar Executive MBA facilitates benefits for you and your organization, both during the programme and after the programme.*

## Benefits for Corporations

### Retain your best

Providing an opportunity to your managers to enhance their educational qualifications shows a very strong commitment to their career progression. This enhances loyalty and greatly improves employee satisfaction which surely goes a long way in retaining the best talent.

### Enhanced Performance

The knowledge and skills acquired during the program will equip managers to operate from a broader knowledge base with enhanced strategic ability. This will surely give a fillip to their capability to deliver against organizational goals.

### Participate through in-company projects

A sizeable portion of the program assessment has a strong industry focus. The in-company projects are an ideal opportunity to address a key management challenge.

### Gain access to a Global network

As one of the top universities, we have a vast global network of students, experienced academicians, practitioners, corporate partners, and alumni. This network is available for the benefit of your organization.

### Learn new skills

The program has a very strong practical orientation which is further aided by the opportunity to share and learn with other fellow participants.



### Nishchal Gupta

Chief Technology Officer  
Sterlite Group

“

At Thapar Institute we found an excellent pool of people available with the right academic Inputs. We found people with the right mix of skills, attitude, and values which is required for any fresher hire. We were delighted to meet the students of the MBA program. It seems that this program has managed to package the best of Engineering and Management in a Unique program. We look forward to recruiting from the MBA talent pool going ahead.

”

# Two Locations One Executive MBA

*The Thapar Executive MBA is conducted in the National Capital Region of Delhi and the tri-city of Chandigarh. Participants also get an opportunity to be at our 2 campuses – the sprawling 256 acre at Patiala and the state-of-the-art newly commissioned campus at Dera Bassi, near Chandigarh.*

The Thapar Executive MBA has a very strong element of flexibility keeping in mind the modern day manager. A major part of the programme will be conducted in the National Capital Region of Delhi or the tri-city of Chandigarh depending on participant choice. But some sessions will also be organized at the 62-year-old campus in Patiala and the newly developed campus at Dera Bassi, near Chandigarh.

## Highly flexible learning

The modules are delivered in intensive teaching sessions conducted over 3 days usually every alternative weekend. The core modules start on a Friday and end on a Sunday. We understand that because of the demands of your work you might be unable to attend a particular module, in such circumstances we will try our best to help.



# THAPAR MBA Graduate Attributes

*After completing the course our management graduates would demonstrate the following attributes in their thinking and actions:*

## Scholarly Practitioner Mindset

Our graduates would have an orientation to understand organizational and business challenges through the lens of proven theories. They would possess ability to recognize the power and limitations of good science to create useful solutions to management and organizational challenges.

## Strategic Thinking

Thinking beyond the normative constraints our graduates would realize the fact that nuclei for innovation is careful deviation. They would be equipped with tools and mindset to both formulate as well as implement the strategy.

## Triple Disciplinary Expertise

Our graduates would possess expertise in two business specific disciplines and one in behavioural science. The program is designed to transform graduates to become lifelong learners of behavioural and organizational science and practice.

## Global Sensitivity

Our graduates would have a deeper understanding of the sociocultural and economic realities of various regions of the world. This includes an appreciation for the differences and similarities in history, geography, culture, politics and economic policies.

## Social Entrepreneurial Mindset

Our graduates would understand and appreciate the fact that what is good for the corporation should be good for the community, the country and the world at large.

## Sustainability Orientation

Our graduates will strongly believe that the current generation is not the sole owners the resources which are available to us today. We must sustainably exploit it so that future generations could also benefit from it. This mindset will help general managers develop sustainable businesses.



# Our Business School Alumni

*Our participants come from varied geographic and demographic backgrounds. All of them are extremely driven and focussed, they make the classroom a very vibrant and exciting place by bringing a multitude of experience to the classroom.*

## Sameer Kumar Jasra

MBA Graduate 2017  
Research Support Officer  
University of Malta

“The MBA program at Thapar School of Management gives multiple opportunities for Global Exposure than most other programs. My summer internship project got me a full-time position as Research Support manager at University of Malta (EU) at a gross remuneration of Rs. 25.63 lacs p.a.”



## Abhishta Sharma

MBA Graduate 2015  
Research Scholar  
University of Twente

“My Summer Internship at University of Twente gave me the opportunity to get the Research Scholar Position at a gross remuneration of ₹17.34 lacs per annum.”



**Akshita Anand**  
MBA Graduate 2018  
Hyundai Motors

“Having being placed in Hyundai Motors is a big achievement. I owe my success to LM Thapar School of Management's student-driven culture and mentorship of faculty who helped me accomplish my personal and professional goals. The exposure to contemporary management practices played an important role in my candidature.”

## Arumka Jolly

MBA Graduate  
2012

Human Resource Lead  
Genpact India

“Thapar School of Management has one of the rigorous and dynamic curricula. Throughout the course, we were taught diverse subjects through the use of real business cases, group presentations, and interactive industry sessions. I am a doer, achiever and problem solver and can quickly understand any difficult situation and implement my experience and learning into practice to benefit and achieve organizational goals and this I attribute to the DNA of Thapar Business School running in me.”

## Pranav Randhawa

MBA Graduate 2018  
Havells

“Internship opportunity at Volvo Eicher and semester abroad helped me in getting a job at Havells India Limited. There are a lot of opportunities for those who desire to succeed.”

## Chhavi Jain

MBA Graduate 2018  
Thoughtfocus, Blackstone

“The comprehensive course plan and the growth-oriented curriculum which includes mandatory internships, Industrial tour and placement assistance helped me build the necessary skills and acumen to distinguish oneself in today's competitive world.”

## Himanshu Arora

MBA Graduate 2016  
Electrolux - Stockholm

“Thapar has helped me to nurture myself and develop skill sets, to give my career an excellent platform. It gave me an eye to look at the things on a bigger picture, yet keeping in focus on small details. I am very great full to LMTSM that i took this course which gave my career a good start in sales and operations.”



Harvard Business Review

What's a Business for?  
by Charles Handy

From the December 2002 Issue

SAVE SHARE COMMENT TEXT SIZE PRINT \$8.99 BUY CO

Could capitalists actually bring down capitalism? *Times* asked that question earlier this year, as the involving big U.S. companies piled up. No, he when apples would not contaminate the whole eat the good from the bad, and, in

What is a Business for?  
What is a Life for?



What is a Business for? \_\_\_\_\_

What is a Life for? \_\_\_\_\_

Your Name

Your Email

Click a Photograph of your answer and Email it to

**executive-mba@thapar.edu**

or whatsapp at **+91-82880-06698**

Each Individual response received by us will be sent a copy of a management book.

# Learn from The Best

*Our EMBA faculty is drawn from all over the world with excellent research, teaching, consulting and other relevant corporate experience. About half of them are from countries such as the US, Japan, the Netherlands, Switzerland, Austria, the UK, and Malta. Several of them are consistently rated as the best teachers by EMBA students in their respective institutions. The program faculty is committed to providing a truly global experience to the participants.*



**Prof. Padmakumar Nair**  
Dr. Eng., Ph.D., M.Tech., MBA  
**Organizational Behaviour, Sustainability, and Ethics**  
LM Thapar School of Management, Thapar Institute of Engg. & Technology



**Dr. Vipul Gupta**  
Ph.D., MBA, B.E.  
**Operations Management**  
LM Thapar School of Management, Thapar Institute of Engg. & Technology



**Prof. D. S. Broca**  
Ph.D., MBA, M.A.Sc.  
**LM Thapar Professor of Analytics Specialization: Data Science**  
LM Thapar School of Management, Thapar Institute of Engg. & Technology



**Kenichiro Akiyama**  
**Global Human Resource Management and Japanese Management Practices**  
Representative Director, MINORI Management Research Institute Tokyo, Japan



**Prof. Dr. A.J. (Aard) Groen**  
**Entrepreneurship and Innovation**  
Dean University of Groningen, Center of Entrepreneurship (UGCE), Professor of Entrepreneurship & Valorization



**Prof. Frank Bezzina**  
Ph.D., M.Sc.  
**Operations Management**  
University of Malta, Malta (EU)



**Prof. Sreekumar B.Pillai**  
(Ph.D.), M.B.A., DSM, AMT (Retail)  
**Marketing and Retail Management**  
LM Thapar School of Management, Thapar Institute of Engg. & Technology



**Prof. Hemant Merchant**  
Ph.D., MBA  
**Strategic Management**  
University of South Florida St. Petersburg, USA



**Dr. Piyush Verma**  
Ph.D., M.B.E.  
**Economics**  
LM Thapar School of Management, Thapar Institute of Engg. & Technology



**Prof. Steve Walsh**  
Ph.D. (Strategic Management)  
**Management of Technology**  
UCLA Anderson School of Management, Los Angeles, California, USA



**Prof. Jeffrey Hicks**  
Ph.D., M. International Management  
**Organizations, Strategy and International Management**  
University of Texas, Dallas, USA



**Prof. Ajai Gaur**  
Ph.D.  
**Strategic Management**  
Rutgers Business School Newark and New Brunswick

**Dr. Attila Pausits**

Ph.D.

**Learning and Higher Education**Danube University, Krems,  
Austria**Dr. J. C. Spender**

Ek.D., Ph.D., M.A.

**Strategy and Business Ethics**Kozminski University,  
Warsaw, Poland**Dr. Tejinder Paul Singh**

Ph.D., M.E.

**Operations Management and  
Manufacturing**

Thapar Institute of Engg. &amp; Technology

**Prof. K. Ravi Kumar**

Ph.D., M.E.

**Operations Management and  
Manufacturing**

Thapar Institute of Engg. &amp; Technology

**Dr. Karminder Ghuman**

Ph.D., M.B.A., M.Sc.

**Entrepreneurship and Innovation**LM Thapar School of Management,  
Thapar Institute of Engg. & Technology**Prof. Abhijit Biswas**

Ph.D., M.S., B.Tech.

**Consumer Behaviour and  
Brand Management**University of Texas,  
Dallas, USA**Prof. Gerhard Fatzer**

Owner &amp; CEO, Trias Institute

**Leadership and Organizational  
Development**Visiting Faculty, MIT Sloan School of  
Management**Dr. Gopala Krishnan**

Ph.D., MBA, B.E.

**Operations Management**University of Liverpool  
Management School**Dr. Norris Krueger**

Ph.D.

**Entrepreneurial Cognition****Dr. Ajay Batish**

Ph.D.

**Operations Management and  
Manufacturing**

Thapar Institute of Engg. &amp; Technology

*“We are a different kind of business school, we power the passion for excellence, we imagine the unimaginable, we are in the business of selling dreams and buying challenges.”*

*- Prof. Padmakumar Nair*



# Cross Cultural Immersion

The program has two optional cross-cultural immersion modules, one focusing on Europe and the other one in East Asia. Participants spend a week each at both the places learning and experiencing the respective cultures and the ways of organizing and doing business in those cultures. Famous cultural anthropologist, Geert Hofstede sees culture as the collective programming of the mind. This immersion program gives participants an opportunity to peep into this programming and reflect on the similarities and differences with their own culture. We strongly recommend students to opt for both the modules. The ultimate goal of CCI is to instill cultural sensitivity in the participants.

Students who are unable to participate in one or both CCI programs can opt for an Asia or Europe focused independent study in the areas of strategy, marketing, consumer behaviour, operations management or general management. We will provide all the learning support to students to simulate the CCI experience.



**UTKARSHA CHOPRA**

Business Analyst  
KPMG Crimsonwing

“ I got a life-changing opportunity of studying one semester in University of Malta (Europe) as a visiting student which gave me a hands-on experience for the recent trends in technology available in the IT sector and of course an edge over other students . It also helped me grab international placement in one of the 'Big Four' auditor organisations of the world KPMG Crimsonwing. ”



#1

We are Ranked 1<sup>st</sup> in  
Global Sensitivity

Higher Education Review, 2015

Signatory to

**PRME** Principles for Responsible  
Management Education

an initiative of the United Nations Global Compact

AACSB

Business  
Education  
Alliance

Member



 **2** Cross Cultural  
Immersion Programs

 **10<sup>+</sup>** Partner Universities  
to choose from

# Choose Your Specialization

*The Thapar Executive MBA program offers a choice of specializations. These specializations have been carefully put together incorporating feedback provided by both practitioners and academia. As a participant you can choose to take up any two of the following:*

## **Branding and Marketing Management (BMM)**

Markets and marketing have evolved with the advent of AI and hyper broadband connectivity. Students specializing in this area will gain a deeper understanding of the important concepts and theories beyond what is covered in a typical introduction to marketing management course. The focus of this specialization will be on understanding branding, advertising, and consumer behaviour in the context of recent advances in digital marketing, AI-based data-base marketing etc.

## **Corporate and Entrepreneurial Finance (CEF)**

This specialization is designed for non-finance professionals who are getting ready for senior general management roles. In this specialization, attention will be given to both financing start-ups to financing large projects within ongoing enterprises. Participants will be exposed to the latest financial instruments and financing approaches. Participants will also be trained in entrepreneurial financing and venture funding.

## **Strategy and International Management (SIM)**

Strategizing and strategic thinking is central to developing general management skills. In this specialization, both theories and proven practices both at the level of business units and at the corporate level are discussed. Special attention is given to strategy making in the context of the global market with an emphasis on cross-cultural differences.

## **Innovation Management and Entrepreneurship (IME)**

Managing innovation has become more important now than ever due to the fast-changing technological landscape. In addition, corporations are facing both internal external pressures to redesign processes to not only be efficient but also be sustainable in the long run. This specialization prepares general managers to have a clear understanding of tools and concepts surrounding managing innovation from within and as an entrepreneur.

## **Operations and Technology Management (OTM)**

“Uberization” of business models are providing extraordinary opportunities for creating new value. These new enabling platforms make the logistics of the interaction of various stakeholders seamless and enable businesses to save cost and achieve extra normal leverage. This specialization will give participants an in-depth understanding of the fundamentals of supply chain management and the supporting technologies to make it lean and smart.

## **Higher Education Management (HEM)**

This specialization is designed for academic leaders and senior HR or Organizational Development professionals. Here we cover a multitude of topics from the science of learning to the quality of education. Various tools and techniques are introduced to help participants understand effective ways of managing learning and development departments, Universities, Schools, R&D centres etc.



# Core Programme Subjects

*Our core programme covers the broad fundamentals of business management.*

## Organizing and Managing

An in-depth understanding of various processes of organizing and managing for creating innovative high-performance organizations is essential to developing confident general managers. This module has been designed by incorporating advances in three major new scientific disciplines; evolutionary psychology, cognitive science and behavioural economics. Discussions in this module range from an evolutionary science-based understanding of fundamental human nature to self-knowing; group and social processes to organizational and societal culture to gain a critical understanding of designing and creating sustainable organizations.

## Entrepreneurship and Innovating

This is a highly interdisciplinary module where we bring together concepts and ideas from the science and practice of entrepreneurship, innovation and technology management. The focus is on creating new value in a sustainable way with a long-term focus. Attention will also be given to corporate entrepreneurship.

## Understanding the economy, start-ups to social ventures to large for-profit corporations

Fundamental understanding of the application of economic theory to create sustainable value is imperative for general managers. This module is designed to help participants learn the concepts and analytical tools to make sense of the functioning of for-profit enterprises from the point of view of creating economic value. Special attention is also given to the economics of start-ups and the limitations of economic theorizing on economic sustainability and stakeholder well-being.

## Marketing and Consumer Behaviour

No business can exist without consumers and no general manager or business strategist can function without a deeper understanding of the science and practice of marketing and consumer behavior. This module prepares the participants to use advanced techniques of marketing science to help create useful products and services to compete in the everchanging market.

## Accounting and Finance

Quantification and visualizing the economic value of a business is central to the general management function. A practical overview of both the accounting and finance functions of the business will be the major focus. Overall emphasis will be on evidence-based managerial decision-making using accounting data.

## Operations Management and Enabling Technologies

Designing and optimizing all the operations of the value chain is not only important for saving cost but also necessary for creating new products and market opportunities. This module follows a technology-based approach to operations management. Special attention will be given to understanding new technologies like artificial intelligence, internet of things and machine learning in supply chain optimization.

## Managing Human Resources

The millennial workforce in the networked world is creating unprecedented opportunities and challenges for general managers and human resources professionals. The complexity is accentuated with the advancements in AI-based systems and devices. This module prepares general managers to gain a practical understanding of the HR processes and techniques to identify and develop a creative workforce of millennials who are diverse and unique.





### **Data Science and Evidence-Based Management**

A clear understanding of both qualitative and quantitative techniques of data capture and analysis is important for general managers and business strategists. Practical insights in data collection, analysis, visualization, and interpretation are given in this module. Basics concepts in artificial intelligence, internet of things and expert systems will be introduced to help participants appreciate the value of new technology in evidence-based decision making in various facets of managing and leading.

### **Strategic Management for Sustainability**

This is a highly interdisciplinary course where we bring together strategy, environmental sciences, energy engineering, ethics and organizational behavior in a single framework to think about sustainable ways of strategizing and managing. Participants are also given the training to get various stakeholders to commit to the sustainability agenda.

### **International Business and Cross-Cultural Management**

A thorough understanding of the differences in the way businesses function across the globe is essential for managing enterprises in the modern world. We try to instill a globally sensitive mindset in the participants by introducing cross-cultural management principles and demonstrating the application of advanced theories of international management.

### **Leading in the Dynamic World**

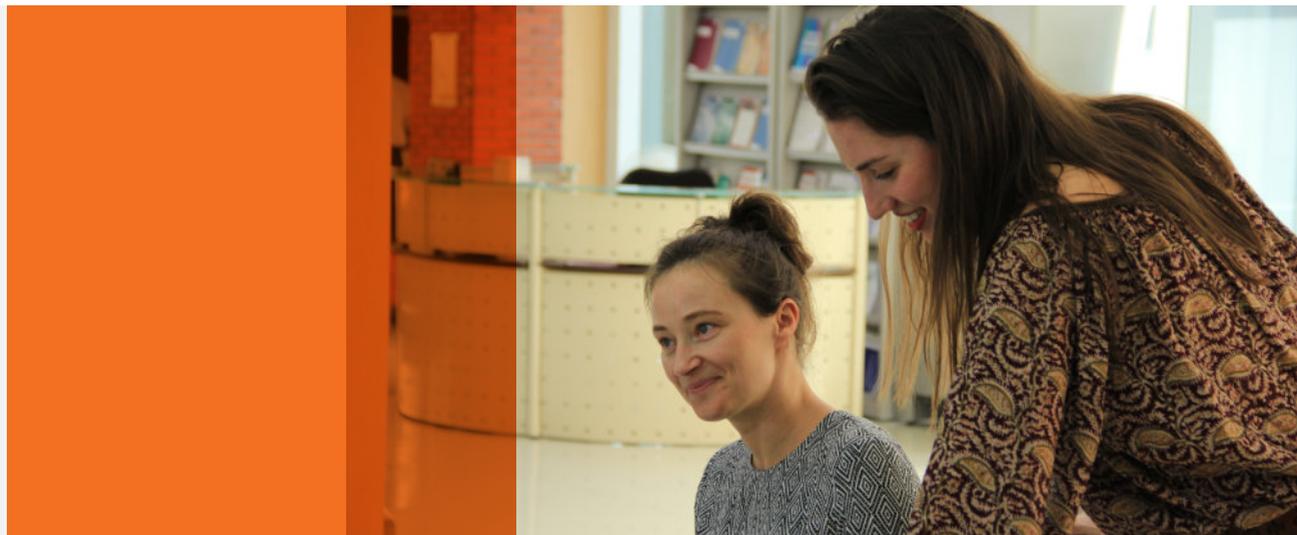
Current market and societal realities are forcing us to look at new approaches, to designing organizations which are innovative and flexible, that demand a rethinking of the traditional command and control models of managing and leading. General managers are prepared to lead in a rapidly changing global environment. Participants will develop a leadership mindset with the ability to analyze broad organization-wide issues. They will also gain a better understanding of how their roles relate to the overall performance of their organization.

### **Consultative Problem Solving and Management & Organizational Consulting**

One of the most important skills for managing contemporary organizations is to be adept at framing and communicating effectively. Most important organizational challenges are complex and involve multiple stakeholders. This module focuses on tools, techniques, and philosophies of problem identification, problem framing, solution design and effective communication for enhancing organizational performance. Special attention will be given to developing practical insights into management and organizational consulting.

# Beyond the Thapar Executive MBA

*Our graduates span across the globe making a mark for themselves in a variety of disciplines. We take pride in our 21500+ alumni network in 95 countries where each of them is trying to make a mark on the world. Once part of the program, you can connect to a global network of Thapar graduates wherever you may be. The regional special interest groups aim to provide network opportunities to help develop your career.*



## Connecting with the global network

During your program, several opportunities will be facilitated to engage with some of our progressive thinking alumni who occupy positions across a broad range of sectors. Many alumni in spite of being in very challenging leadership positions across the world are closely involved in enhancing the overall experience by way of:

### Industry Connect

Alumni provide us with a multitude of opportunities to connect with the industry for a variety of things ranging from short term projects, joint research to final placements.

### Active Mentoring

One of the most valuable inputs that comes from our alumni is active mentoring of participants of the program. This is one of the strongest values added by our alumni where they can provide participants of the program a very practical understanding of the business world.

### Speaker Sessions

Our alumni are welcomed to come and share their real life experiences with program participants. They have become an important part of the overall part of the experience for students. While listening to real world experiences from the position of someone who has been there participants get insights and perspective of a particular field.

## ALUMNI VIEW



**Nikhil Sharma**

Supply Chain Lead  
Michelin India

“

LMTSM completely changed the way I used to approach things, I turned out to be more practical & rational in my solutions. Thanks to the wonderful Faculty in LMTSM who imbibed practical thinking to the very core which develops in us a new perspective of looking at life. I wish my school a great journey of transforming young India.

”

# The Admission Process

*We execute a rolling admissions process. However, given the competitive nature and the limited number of slots in the program, we advise that you start the admission process well in time before the commencement of the program. For more details, please visit [www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu)*

## Admission Process

We base our admission decision on your educational and professional background, your motivation essay, your contribution to the society and your interview with the admissions committee. We give credit to your achievements so far and your potential to take up a responsible leadership role in an organization. Other important indicators of success we look for are your attitude, your openness to new ideas and your sense of justice. The program has been designed by keeping YOU as the center of the learning journey and therefore student empowerment is key to the success of the EMBA.

We are inviting applications from professionals with more than six years of organizational experience who are now ready to leap forward in their intellectual journey. Women who are considering a second career after taking a break from their original careers are also encouraged to apply. Preference will be given to candidates with extraordinary life experiences.

## Admission Requirements

### Educational

A bachelors degree from any government recognized university in India or an equivalent degree from overseas.

### Minimum Work Experience

A minimum of Six years work experience is necessary for you to be eligible to apply for the Executive MBA program. Candidates with demonstrated potential will be considered with fewer number of year of experience.

### Application Dates

We execute a rolling admission process. However given the competitive nature and limited seats in the program, we advise that you start the admission process well in time. For latest updates on dates, please visit [www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu).

### Scholarships

We offer a number of scholarships to extra-ordinary candidates. The scholarship award is decided on the basis of your academic qualifications, nature of work experience, personal interview and your ability to contribute to the quality of the Executive MBA program.

Details of scholarship can be viewed at [www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu)

## Apply for the Thapar Executive MBA

### Stage 1. Submitting online application

Please submit your application online at [www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu) along with supporting documents. You will also be required to submit a motivational essay.

### Stage 2. Application review

Your application will be reviewed by the admissions committee. The decision of the reviewing committee will be made within 5 working days from the date of your application.

### Stage 3. Personal interview

This is the most important and compulsory component of the entire admission process. Depending on the availability this can be done physically, over the phone or on Skype. During this, you will need to very explicitly demonstrate why you want to enroll for the program, your understanding of what the program has to offer and your contribution to the program. You might have to go for multiple rounds of interview. The Director would like to speak to all applicants before a final offer is made.

### Stage 4. Communication of decision

Whatever decision is made by the admissions committee will be communicated in three working days. Successful candidates will need to accept and confirm their place.

### Stage 5. Accepting the offer and registration

You will have a few days to register for the program and submit all documents and fees pertaining to the program.

## Commencement of program

The program will commence at both NCR Delhi and Chandigarh locations at the same time, details of which will be shared individually over email.

# Future Programs

## In 2020

- Executive MBA in Data Science and Business Analytics.
- Flexible Executive MBA for Senior Leadership in collaboration with a Global University (Degree will be given by the foreign partner).
- Executive MBA in Higher Education Management and Academic Leadership.



Reach us at:

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☎ 82880-06698 / 82880-26130

🏠 [www.lmtsm.thapar.edu](http://www.lmtsm.thapar.edu)

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Please express your views on Business and Life on Page No. 17

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